CITY OF ALAMEDA
4TH of JULY PARADE

Join the City of Alameda in
CELEBRATING INDEPENDENCE DAY

OFFICIAL PARADE PROGRAM
Monday, July 4 / 10 AM
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City of Alameda California

July 4, 2022

Dear Alameda Residents and Visitors:

I am thrilled to welcome you back to the City of Alameda’s 4th of July Parade after a two-year pandemic pause!

Alameda’s 4th of July Parade celebrates our country’s independence and freedom, and brings our vibrant, diverse community together like no other event. Today we gather with family, friends, neighbors, and visitors to cheer on marching bands, dance troupes, floats showcasing community groups and local businesses, the U.S. Coast Guard, elected officials, equestrians, and more.

Be sure to cheer the walkers and runners who will kick off the 2022 parade at 9:00 AM! They’ll be walking and running the entire 5K parade route to benefit Alameda’s Midway Shelter for survivors of domestic violence.

Then, the parade will start promptly at 10:00 AM. I’ll be riding an electric bike along the parade route, and I can’t wait to see all of you!

Last, but not least, this parade couldn’t happen without the hard work and dedication of our incredible City staff. Special thanks to the Alameda Recreation and Parks Department for organizing this year’s parade.

Have a Happy, Safe 4th of July, Everyone!

Marilyn Ezzy Ashcraft
Mayor of Alameda

Office of the Mayor

2263 Santa Clara Avenue, Room 320
Alameda, California 94501
510.747.4701

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**Order of March**

1. **U.S. Coast Guard Base Alameda Color Guard**
2. **Island City Sound** • Island City Sound is a Marching Band consisting of adult and youth musicians from Alameda playing brass band music from Alameda, the East Bay, and the world
3. **Grand Marshals** • Alameda’s Police Reform and Racial Equity Steering Committee: Christine Chilcott, Al Mance, Cheryl Taylor, Jolene Wright
4. **Marilyn Ezy Ashcraft** • Mayor, City of Alameda
5. **Tony Daysom** • Councilmember, City of Alameda
6. **Trish Herrera Spencer** • Councilmember, City of Alameda
7. **Barbara Lee** • Congresswoman, U.S. House of Representatives
8. **Mia Bonta** • Assemblymember, California State Assembly
9. **Rob Bonta** • Attorney General, State of California
10. **Kevin Kennedy** • City Treasurer, City of Alameda
11. **Kevin Kearney** • City Auditor, City of Alameda
12. **Nishant Joshi** • Police Chief, City of Alameda
13. **Yibin Shen** • City Attorney, City of Alameda
14. **VADM McAllister** • Vice Admiral of the U.S. Coast Guard Michael McAllister, Pacific Area Commander
15. **U.S. Coast Guard Platoon**
16. **MSST 91105 San Francisco with Base Alameda CO and XO** • U.S. Coast Guard Maritime Safety and Security Team, San Francisco, Base Alameda Commanding Officer and Executive Officer: Coast Guard Enlisted Association
17. **PSU 312 San Francisco** • Port Security Unit 312, San Francisco
18. **East Bay Coast Guard Spouses Club** • East Bay Coast Guard Spouses Club on Historic Whale Boat
19. **U.S. Coast Guard Recruiting Office**
20. **Phong La** • Assessor, Alameda County
21. **Megan Sweet** • Boardmember, Alameda Unified School District Board of Directors
22. **Jennifer Williams** • President, Alameda Unified School District Board of Directors
23. **Heather Little** • Vice President, Alameda Unified School District Board of Directors
24. **Doug Linney** • EBMUD, Board of Directors
25. **Elsa Ortiz & Chris Peeples** • AC Transit Board President Elsa Ortiz and At-Large Director Christian Peeples celebrate the 4th of July in Alameda. Proudly serving the East Bay since 1960
26. **Bill Withrow** • Elected Trustee on the Governing Board of the Peralta Colleges, including the College of Alameda, and former Alameda Mayor
27. **Robert Ruben** • Boardmember, BART, District 4
28. **Nicholas Luby** • Fire Chief, City of Alameda Fire Dept. 1966 American La France Engine
29. **City of Alameda Fire Dept. Fire Engine**
30. **City of Alameda Fire Dept. Fire Engine**
31. **City of Alameda Fire Dept. Fire Engine**
32. **City of Alameda Fire Dept. Fire Engine**
33. **City of Alameda Fire Dept. Fire Engine**
34. **City of Alameda Fire Dept. Fire Engine**
35. **City of Alameda Fire Dept. Fire Engine**
36. **City of Alameda Fire Dept. Fire Engine**
37. **San Mateo Lions Club** • San Mateo Lions Club is a non-profit organization in the Bay Area dedicated to children with cancer, preventing diabetes, students vision care, home-less fighting against hunger
38. **Alameda Sister City Association "Hometown Rhythms"** • Dancers and pre-recorded percussion music from around the world but found here in Alameda, called: "HOMETOWN RHYTHMS"
39. **Toishan Benevolent Association** • We will have a Lion Dance marching along with Chinese traditional Fan Dancers and Waa Drum Dancers
40. **Alpiceella Men's Family Italian Club**
41. **American Red Cross Youth** • American Red Cross Youth supporting their community even in the time of COVID - five high school clubs strong
42. **Alameda Girl Scout Troop #32351**
43. **Hayward Hills Carros** • Approximately 8:12 charro horse riders, guided by live music band
44. **The Food Bank Players** • A decorated vehicle with actors in costumes, banners, flags, pretty colors, and music playing
45. **Whisk Cake Creations** • A sweet float featuring Whisk Cake Creations! Whisk specializes in all things cake. They recently added to their menu-offering coffee and espresso drinks with a variety of cake sices, cupcakes, Mochi muffins and pastries

**Pets and Fireworks**

Fireworks season is seldom fun for pets! Here’s how to protect nervous furry family members when the booms start.

1. Keep your pet inside.
2. Eliminate escape routes, such as open doors or windows.
3. Buffer noise by taking your pet to an interior room.
4. Distract. Try a game of fetch, or train with treats.
5. Mask noise with music or the TV.
6. If anxiety is extreme, ask your veterinarian about medication.
7. Make sure your pet is wearing ID.
8. If you leave your pet alone at home, crateing can be an ideal extra precaution.

Friends of the Alameda Animal Shelter (FAAS) 510-337-8565

If your pet goes missing in Alameda, please let us know by filling out a Lost Pet Report at alamedaanimalshelter.org
Order of March

52 • Alameda Comedy Club • The Alameda Comedy Club at 2431 Central Ave has live comedy Thursday thru Saturday and Drag Yourself to Brunch every Sunday at noon

53 • Westside Joe’s Bikes • Westside Joe’s Bikes! Your neighborhood brick & mortar bike shop servicing all your biking needs! Leaving that carbon footprint behind! Thank you so much for your support! Happy 4th!

54 • Temple Israel of Alameda • Temple Israel is a welcoming center of Jewish life where members, newcomers, and visitors of all ages and cultural backgrounds are encouraged to participate in Jewish practices, spirituality, learning and culture

55 • Freak Truck • The Freak Truck celebrates all living beings with feel good music and shuffle dancing to bring happiness to all

56 • AEC Living • AEC Living is a group of independently operated senior living communities, a 55+ cohousing community, a home care agency, and Medicare-approved rehabilitation agency, each developed by the Zimmerman family

57 • Alameda Aero Club • “Who wants to be a Pilot?” EVERYONE! Alameda-Aero.com is a 150 member nonprofit flying club. We share 6 well maintained Cessnas 172s, Piper Warrior, Diamond DA40, Fly for Fun, or Learn to Fly VFR, IFR, CML, CFI. Intro $149!

58 • Alzheimer’s Association • Alzheimer’s Association of Northern California will feature a group representing the families, caregivers, researchers and other staff who care for those with dementia

59 • Alameda CERT • Alameda CERT Mobile Disaster Unit - used as an incident command post when CERT is activated

60 • 1912 Overland • Antique auto

61 • Alameda Oakland Electric Services • Vintage 1939 Buick special introducing Alameda Oakland Electric Services

62 • Alameda Parade Enthusiasts • A gaggle of Alamedans who just really like the parade

63 • Diablo Roofing Inc. • Diablo Roofing Inc. will have dressage horses and a live band along for the horse show

64 • Cargo Bike Brigade • When you’re in a cargo bike every day seems like a parade. This is not an organized group, just a bunch of people who like cargo bikes, and like seeing them all together... with Totoro

65 • Otis Elementary STEAM Lab • Otis Elementary celebrates our students and community with a special STEAM Lab float guided by STEAM Lab teacher, Ms. Stacey

66 • The Mission HQ, Pedal, & IMA • Community Fitness businesses under one roof! A place where there is something for everyone and everyone is welcome!

67 • Seals Baseball • The Seals baseball club is dedicated to serving the youth in Northern California and providing positive role models for them. The club’s primary focus is to build character and discipline through the sport of baseball

68 • Alameda County Mosquito Abatement District • Alameda County Mosquito Abatement District is committed to improving the health and comfort of Alameda County residents by controlling mosquito-borne diseases. www.Mosquitoes.org

69 • USA Kung Fu Studio • Alameda • USA Kung Fu Studio in Alameda, providing the best martial arts experience for more than 20 years in Alameda

70 • Veteran Groups of Alameda • Veteran Groups of Alameda represents all veterans via American Legion Posts 9 and 647 and the Vietnam Veterans of America Chapter 400

71 • Alameda Yacht Club • Alameda Yacht Club is a private, all volunteer, yacht club in Fortman Marina. AYC offers its members a wide variety of boating and social related activities including dinners, cruise-outs & organized sailboat racing

72 • International Chi Institute • International Chi Institute is a Kung Fu Studio on Webster Street in Alameda. We offer Kung Fu, QiGong, Physical Training classes, Summer Camp and an After School Program. Group classes and tailored private lessons are available

73 • Smash My Trash • Smash My Trash is a locally owned & operated green tech business. Our Smash Trucks compact waste in dumpsters. This saves money, reduces CO2 emissions, eliminates traffic and reduces wear & tear of local infrastructure

74 • O Kalani Outrigger Canoe Club • O Kalani is a recreational and competitive outrigger canoe center located near Encinal Boat Ramp in Alameda, Ca. We’re open to paddlers of all ages, skill levels, and backgrounds

75 • Yu Ying Learning Center • Yu Ying is a bilingual (Mandarin/English preschool and after-school program) in Alameda, serving children ages 2 to 13 years old

76 • Kiddle Kampus Co-op Preschool • Hello from Kiddle Kampus Co-op Preschool which embraces a play-based curriculum. Our philosophy and belief is that children learn best through play. Come join the fun with your kids at our coop preschool!

77 • Academy of Alameda • Academy of Alameda presents its 2022 Parade Band. Despite COVID interruptions, they’ve accomplished so much this year, including receiving Superior ratings at OMEA’s and a performance at Disneyland!

78 • Trader Joe’s of Alameda • CREWSING WITH TRADER JOE’S CREW!

79 • Alameda Meals on Wheels and Alameda Friendly Visitors • Alameda Meals on Wheels has provided a hot daily meal every day of the year to our homebound neighbors since October 1973. Alameda Friendly Visitors provides a weekly visit of friendship since 2004. 510-885-6121

80 • Alameda Eagles • Eagles Members Flying With Pride!

81 • Alameda Cities • 1945 Army Jeep

82 • Los Amigos Vaqueros • A group of family and friends riding together to keep our horsemanship traditions alive

85 • Hello Yellow Tow Truck • Small (1/4 size) Tow Truck replica that tows bikes and funny small toy cars

86 • Bill Pai for City Council

Experience more of what matters most.
Cancer is our cause.
EXELIXIS

PARADE ROUTE

Lincoln Ave—Parade Lineup
Lincoln Avenue
Central Avenue
Alameda Avenue
Santa Clara Avenue
Judging Stand
Ots Drive
South Shore Center
Webster Street
Central Avenue
Grand Street
Lincoln Avenue
Parade Lineup
Lincoln Avenue
Central Avenue
South Shore Center
Webster Street
Central Avenue
Grand Street
Lincoln Avenue
Order of March

87 • Harold Rombas • 1929 Mercedes Benz ‘gazelle’ – we have participated in the Alameda parade for the past 24 years

88 • 1958 Ford Fairlane Skyliner • A beautiful, clean 1958 Ford Fairlane Skyliner show car with retractable steel top Convertible

89 • Alameda Soccer Club • Alameda Soccer Club is home to Alameda’s recreational and competitive soccer program for boys and girls ages 5-17. Alameda Soccer Club has over 1,000 kids annually who grow as people and athletes through the beautiful game

90 • Alameda Ultimate • Alameda Ultimate supports the middle and high school all gender ultimate Frisbee teams. We welcome experienced and beginning players alike and look forward to growing this great community

91 • Let’s Do It Today Junk Removal & Hauling • We are a local family owned company offering full service Junk Removal, Hauling and Moving. We take pride in our work and provide 100% customer satisfaction

92 • Sikh Riders Of America • Sikh Riders Of America is a nonprofit organization established to increase awareness throughout the community about the Sikh Religion. We seek to achieve this by holding various fundraising events to provide help where needed

93 • Alameda Family Services, Early Learning Community Network/Early Childhood & Family Support • Alameda Family Services, Head Start and Early Head Start Program, offers a strength based approach to supporting child development, school readiness and socialization for children from prenatal birth to five years old

94 • Alameda Vipers AAU Basketball Club • Alameda Vipers - founded 2010. Today’s parade features the 5th grade Girls Team de Leon who won the largest basketball tournament in the world on May 30th & the 6th grade Boys Team Rehanal who won runner-up at the same tournament

95 • Alameda Scouts BSA • Cub Scouts, Scouts BSA, Sea Scouts, Venture Crews, and Explorer Posts will join together to represent Scouting in Alameda at the Mayor’s Fourth of July Parade!

96 • Mini 1927 Chevrolet • Go Kart 1927 Chevrolet

97 • Walk Alameda • Walk Alameda was formed in 2022 as a public walking club to enjoy Alameda by foot. Join the Walk Alameda Facebook page to learn more. Find We Plan to eventually walk the whole island. Our motto is Feet on Every Street!

98 • No Excuses Alameda • NO EXCUSES MOM’s of Alameda! FREE WORKOUTS for woman of all ages, shapes and sizes. Zumba! Yoga! Non-equipment workout! We meet up at local parks and sweet, make friends and be FIT!

99 • Alameda Ala-Gators • The Alameda Gators have served the Alameda community for over 30 years. We are a USA Swimming year-round comprehensive swim team offering stroke instructions and competitive training to swimmers of all ages and abilities

100 • Frank Bette Center for the Arts • A single car with several walkers accompanying

101 • Mercy Mania • Karibu Wine Lounge By Wochira Wine. On 1410 Park St, Alameda Ca. 94501

102 • Yankee Doodle Dandies • The Yankee Doodle Dandies are a group of parade lovers in red, white, and blue to celebrate independence!

103 • Alameda Renters Coalition • ARC is a volunteer organization formed in 2014 to advocate for and empower renters. Our primary mission is to help stabilize communities and keep renters in their homes

104 • West Alameda Business Association • West Alameda Business Association and our Friends of the West Alameda, Local live band playing Classic Rock music

105 • Tomorrow Youth Repertory • TOMORROW YOUTH REP, Alameda’s youth theater company, has year-round theater classes for kids of all abilities in grades 1-12. Our summer show HEATHERS opens July 15. Signups for WILLY WONKA are June 2-3. www.tomorrowyouthrep.org

Meet the 4th of July Parade Grand Marshals:
Christine Chilcott, Al Mance, Cheryl Taylor, Jolene Wright

Mayor Marilyn Ezzy Ashcraft is pleased to announce that the four members of Alameda’s Police Reform and Racial Equity Steering Committee – Christine Chilcott, Al Mance, Cheryl Taylor, and Jolene Wright - are the Grand Marshals of this year’s 4th of July Parade.

In August 2020, Christine, Al, Cheryl, and Jolene were appointed to be the Steering Committee that organized a community-led process to help shape the future of policing in Alameda, and address systemic racism. The Steering Committee members’ tireless efforts, and the work of more than 50 community volunteers who met for 3,000+ collective hours, resulted in a series of police reform and racial equity policy recommendations that the City Council unanimously approved in 2021. Among the recommendations is Alameda’s new CARE Team (Community Assessment, Response & Engagement) - specially trained Alameda Fire Department paramedic/EMTs and Alameda Family Services mental health clinicians - who respond to calls for service for mental health, substance abuse, and homelessness issues. The work of the Steering Committee and volunteers will have lasting impacts for today’s residents and future generations, for which we honor them today.

“My fellow steering committee members and all of the reform committee members were wonderful to work with on this process. Although we know our recommendations were just the beginning, I feel they were a good jumping off point and I am pleased that Mayor Ezzy Ashcraft and city council unanimously approved them.”
— Christine Chilcott

“the work continues.”
— Cheryl Taylor

“I am so fortunate to be a part of this wonderful and diverse community. As part of our work, I was lucky to meet all of our Subcommittee members whose passion and dedication were humbling to watch. I am also so thankful for our wonderful Mayor, Mayor Ezzy Ashcraft and I am thrilled to participate in this year’s 4th of July Parade as a co-Grand Marshal with my Steering Committee brother and sisters.”
— Jolene Wright

Happy July 4th!

From Your Friends at the Alameda Recreation and Park Department!
Order of March

106 • Otaez Mexican Restaurant • Otaez misses you Alameda. Thank you for 15 years on Webster. Come and visit us at our original location at 3872 International Blvd in Oakland. Or call us to book our catering services for your next Event. Happy 4th of July!

107 • The Poppin Poppers • The Poppin Poppers wishes you a Happy 4th of July

108 • Ceron Kitchen • Celebrate summer at Ceron Kitchen on Webster St. A new restaurant in Alameda spotlighting New American, Modern Cuisine with a fine dining flair. Savor our curated collection wines while enjoying brunch, lunch or dinner

109 • East Bay Mom's Demand Action • Moms Demand Action is a grassroots movement of Americans fighting for public safety measures that can protect people from gun violence

110 • Alameda Theatre & Cinema Grill • The Misions meet Thor Float with in-costume characters from The Misions and Thor, with music

111 • BLIA San Francisco • BLIA San Francisco actively promotes bay area sustainable society, economic sustainability, environmental sustainability in supporting "VegRun for Love, Let Love Flow" "For Healthy, Joy, Love, Environmental Protection"

112 • Korean Traditional Costumes Parade •

Attendants dressed in Korean Traditional Costumes

113 • The (4) United Methodist Churches of Alameda: Bayside Cambodian, Baena Vista, Embrace & Twin Towers • The four United Methodist Churches of Alameda join together in community to be a united witness to "Love Your Neighbor"

114 • Job's Daughters Bethel No. 175 • Job's Daughters International is a girls youth organization that was started in 1920. It was founded to give a safe place to learn to vote, build leadership skills, engage in fun activities and serve their communities

115 • Stars of Wrestling • Live Pro Wrestling, Alameda Point Gym, 7-23-22

116 • US Ecology • US Ecology is dedicated to protecting human health & the environment. Our staff is trained to handle emergencies and provide employee response, disaster response, remedial construction, environmental monitoring, and environmental protection services.

117 • 24 Hours of LeMons Race Cars • 24 Hours of LeMons 500 Race Cars, all colorfully and creatively themed, with the actual drivers

118 • Lena Tam for Alameda County Supervisor District 3 • Shelter, safety, healthcare, and prosperity for all Lena Tam for Alameda County Supervisor

119 • Making Democracy Work • Join the League of Women Voters Alameda as we empower voters and defend democracy

120 • Alameda Pride • The inaugural Alameda Pride will be happening this year in October. We will be marching in Pride parade on the 14th of July parade to show everyone that it is finally here!

121 • First Presbyterian Church of Alameda • First Presbyterian Church of Alameda - the unique white church with stained glass windows

122 • City of Alameda Democratic Club

123 • Compass • Nina Brown

124 • The Vinyl 4 • The Vinyl 4 is NorCal's premier Traditional Instrumental Surf Band. Playing hits you know and love from Dick Dale, The Ventures, and many more.

125 • Island Fantasy Drag Show • Island Fantasy, A Drag Experience that is Alameda's longest running drag show. We can't wait to celebrate with you this year as our theme is Magic Happens... because you are magical just the way you are! Spread love and glitter!

126 • Alameda Air Cooled • Alameda Air-Cooled is a local based classic Volkswagen group that meets up throughout the year and shares the love of these beautiful cars together!

127 • Friends of the Alameda Animal Shelter (FAAS) • 2022 FAAS grant for new Outreach Mobile Vehicle "Syntab" (formerly known as "The Saloon"

128 • Alameda: Mr. Rodgers Neighborhood • Is there any doubt Mr. Rodgers and Alameda go together? (A: Nope!). So much so, today we celebrate the lady who took care of his sweaters - seamstress Elsa Green! Wave to Elsa Green to honor a great man's legacy

129 • Girl Scouts of America • Girl Scouts of America: Troop #5749

130 • Estuary Project O.G.'s • Estuary Project O.G.'s Wishing You a Happy 4th of July!

131 • Christ Episcopal Church & Friends • Christ Episcopal Church & Friends are walking in the Alameda 4th of July Parade in peacefull protest against gun violence

132 • USS Hornet Museum • We will be towing our Jet Cockpit behind a pickup truck. All will be decorated in Red, White, and Blue

133 • Haights Go Back to the Future • After 2+ years of pandemic life the Haight Ave crew is BACK and ready to look ahead!... TO THE FUTURE!

134 • The Oakland 68's - Oakland A's and Oakland Roots Supporters Club • The Oakland 68's are an independent supporters group of Oakland A's and Oakland Roots fans, who are dedicated to keeping pro sports in the East Bay. For Our City, For Our Team, Forever.

135 • Rebecca Kaplan for Supervisor • Councilmember At Large Rebecca Kaplan is one of the area's most innovative leaders with a record of putting progressive values in action. She is running for Supervisor to build healthy communities. Visit: SupervisorKaplan.org

136 • West Wind Karate School • West Wind School is made up of dedicated individuals who believe in high quality training and high quality lifestyles. They've been teaching private instruction for over 50 years and welcome all who wish to better themselves.

137 • Terry Wiley for Alameda County District Attorney

138 • Subpar Miniature Golf Mystery Object • Follow the Large O'dall Mysterious Object to its new home at Subpar Miniature Golf 1600 Park St. We will open the Mystery Package at noon, after the parade. Open to public from 12-2 Monday, July 4th 2022. Opening Soon!

139 • Rae GAETA Miss Alameda 1932 • Rae GAETA Miss Alameda 1932. Lifelong Alamedan and just turned 80 on July 3rd

140 • Encinal High School Soarin' Jets Band • Encinal High School Soarin' Jets Band will entertain our fans on the island! We are so excited to be performing again at the return of the 4th of July Parade

141 • Alameda Recreation & Park Department • Special shout out - Thank you to all the 2022 Parade Sponsors!

148 • Public Works • Keeping our Streets Clean!

Congratulations to Ruth Abbe and Debi Ryan, Alameda's 2020 4th of July Parade Grand Marshals... if we'd had a parade!

Before we knew that the COVID-19 pandemic would prevent us from having a parade in 2020, Mayor Marilyn Ezzy Ashcraft nominated two amazing Alamedas women to be the Parade Grand Marshals – Ruth Abbe and Debi Ryan, the incredible leaders of CASA (Community Action for a Sustainable Alameda). CASA works hand in hand with City staff to address the existential threat of climate change and sea level rise. Thank you, Debi and Ruth! We salute you for increasing our community's awareness and sustainability.
THANK YOU TO OUR
4TH OF JULY PARADE SPONSORS:

RED SPONSORSHIP LEVEL

♦ Alameda Municipal Power
♦ Alameda Pediatric Dentistry & Orthodontics
♦ Bay Ship & Yacht Co
♦ Exelixis

WHITE SPONSORSHIP LEVEL

♦ Alameda Chamber & Economic Alliance
♦ Alameda County Industries
♦ Alameda Friends of the Parks Foundation
♦ Downtown Alameda Business Association
♦ McGuire and Hester
♦ Metropolitan Golf Links
♦ Paceline Investors, LLC
♦ SRM Partners Development Partners
♦ United States Coast Guard
♦ West Alameda Business Association

BLUE SPONSORSHIP LEVEL

♦ Jim’s Coffee Shop
♦ Kiwanis Club of Alameda
♦ Price Simms Family Dealership
♦ SpeedPro East Bay
♦ Toyota Walnut Creek

Happy 4th of July
Have a Happy Fourth of July!

Alameda Municipal Power
Powering Our Community Since 1887

www.alamedamp.com