

Proclamation

Whereas, Keep America Beautiful, a nonprofit dedicated to improve and beautify community environments across the nation, has declared November 15, 2019 America Recycles Day to emphasize the importance of recycling; and

Whereas, America Recycles Day is a day to raise awareness, educate, motivate, and encourage recycling every day; and

Whereas, the City and Alameda County Industries are promoting "America Recycles Day" in November by collecting gently used items to benefit companion animals who are lovingly cared for by Friends of the Alameda Animal Shelter and their volunteers.

Whereas, the City of Alameda has long demonstrated its dedication to environmental stewardship, sustainability, and protection of the environment and natural resources through environmental programs and events; and

Whereas, in 2012 the Alameda County Waste Management Authority made recycling mandatory for all businesses and multifamily properties and the State of California required recycling under AB 341. The City partners with property managers, residents and businesses to comply with these requirements; and

Whereas, in September 2017, the Alameda City Council revised Alameda's Disposable Food Service Ware Ordinance to reduce the number of single-use plastics generated within the City of Alameda, including requiring that single-use plastic straws be replaced with compostable paper straws, available only upon request; and

Whereas, the Climate Action and Resiliency Plan of 2019 and the updated Zero Waste Implementation Plan of 2018 identified Solid Waste Diversion as a high priority and that Alameda's recycling efforts help reduce the amount of landfill; and

Whereas, Alameda entities working to improve our sustainability include Community Action for a Sustainable Alameda (CASA), the City of Alameda Public Works Department, Alameda Municipal Power (AMP), and our local businesses and business districts; and

Now, therefore be it resolved, that I, Marilyn Ezzy Ashcraft, Mayor of the City of Alameda, do hereby proclaim November 15, 2019 as

America Recycles Day

in the City of Alameda and encourage all residents to join me in recognizing the contributions that recycling brings to our community, helping to keep our City green.



Marilyn Ezzy Ashcraft
Mayor

