

Frequently Asked Questions

Q: Do I need a permit for a temporary sign?

A: No. The City does not require a permit for temporary signs such as grand opening banners, promotional signs, and seasonal sale signs.

Q: How long can I have a temporary sign?

A: The allowed duration of the temporary sign depends on the type of sign. Most common temporary signs such as grand opening banners and promotional signs are allowed for a maximum of thirty (30) consecutive days.

Q: Where can I find specific regulations for all types of temporary signs?

A: Temporary signage regulations can be found in the Alameda Municipal Code (AMC) Chapter 30-6 Sign Regulations. The AMC can be viewed at :
www.municode.com/library/ca/alameda

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Temporary Signage

Information Guide



A brief overview of the most common temporary sign types and their regulations

Signs Allowed

The following types of temporary signs are permitted
(subject to AMC regulations & limitations):

- ◆ **Grand Opening Banners:** Erected one time only for a maximum of 30 consecutive days, and not exceeding 50 square feet in size. Sign shall state the date installed in letters at least 1" in height.



- ◆ **Portable Freestanding ("A" Frame) Signs:**

Sign must be placed within the first 3 feet of sidewalk starting at the building face. Maximum 4 feet tall and 3 feet wide allowed.



- ◆ **Seasonal Sale Signs:** Signs are allowed a maximum of 30 consecutive days and not exceeding 25 square feet in size. Signs must be removed within 2 days after the sales event.



Signs Allowed

- ◆ **Promotional Signs :** 1 window sign for a maximum of 30 consecutive days, and not more than 90 cumulative days per year. Sign shall state the date installed in font at least 1" in height.



- ◆ **Special Event Signs:** Signs with a holiday message identifying a civic or public event or holiday for not more than 30 consecutive days and removed within 2 days following the event.



Prohibited Signs

- ◆ **Signs Hazardous to Traffic**
- ◆ **Obscene or Offensive Signs**
- ◆ **Signs Hazardous to Exits**
- ◆ **Signs Located on Roofs**



Prohibited Signs



- ◆ **Inflatable devices** of any type are prohibited.

- ◆ **Windblown devices** such as streamer flags and feather banners are prohibited.



- ◆ **Motion Devices:** Signs using flashing lights, change of color intensity, or mechanical moving parts are prohibited.

