City of Alameda
Homelessness Strategic Plan
Community Kickoff
February 1, 2021
Zoom Tips for Discussion

- ASL Interpretation & Closed Captions available today

- You were automatically placed on mute when you entered the meeting. Please raise your hand to report out and speak.

- As you have questions or comments, please add them to the chat box, or raise your hand. All chat messages will only go to the hosts.

- If you have any technology challenges during the meeting, please use the chat feature or email cityofalameda@homebaseccc.org for assistance.
Agenda

Welcome & Introductions

Setting the Context

Overview of the Strategic Planning Process

Known Community Needs

Brainstorm Breakouts & Report Outs

Next Steps
Introductions

answer our poll
Setting the Context
Overview of the Strategic Planning Process
Overview

5-year Strategic Plan

Consultant: Homebase

Initial considerations

- Equity
- Community outreach + engagement
- Shared vision
- Interdepartmental + interagency
Overview: Objectives

- Develop measurable goals and strategies
- Address equity as an integral part of the plan
- Engage and empower the community to be part of the solution
- Develop a shared vision interdepartmentally and citywide
- Engage cross-system partners
- Integrate the perspective of those with lived experience
# Overview: Timeline

<table>
<thead>
<tr>
<th></th>
<th>January</th>
<th>February</th>
<th>March</th>
<th>April</th>
<th>May</th>
<th>June</th>
<th>July</th>
<th>August</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gaps Analysis</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Outreach and Engagement</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Synthesis + Recommendations</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Draft Strategies</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Final Plan + Approval</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Overview: Goals for Today’s Kickoff

I. Introduce the strategic planning process

II. Brainstorm needs, obstacles, and strengths

III. Flag best practices for addressing homelessness

IV. Identify necessary stakeholders and leadership to move the work forward

V. Discuss community coordination, education, and engagement
Known Community Needs
Starting Points

- EveryOne Home Plan to End Homelessness: 2018 Strategic Update
- City of Alameda Homelessness Report March 2018
- Plus...System Models, Staff Reports, Needs Assessments, Auditor’s Reports, PIT Count Data
- Strategy for 2021-2026
Causes of the Housing Crisis
EveryOne Home Plan & City of Alameda Homelessness Report

- Redevelopment efforts
- Shortage of rental housing
- High cost of development
- Increasing demand for rentals
- Lack of income compared to housing costs
- Discriminatory housing policies (exclusionary zoning)
- Stigma against those with mental health issues

PLEASE WRITE IN “CHAT” WHAT YOU THINK IS MISSING HERE
Identified Needs

EveryOne Home Plan & City of Alameda Homelessness Report

• Prevention and diversion
• Increased coordination and community education
• Intensive case management and services
• Commitment to treating unhoused residents with dignity
• Dedication to improving physical and mental wellness
• Access to emergency shelters (adults, family & youth)
• Investment in permanent housing solutions (building & zoning)
• Inclusion of those with lived experience of homelessness in planning

PLEASE WRITE IN “CHAT” WHAT YOU THINK IS MISSING HERE
## Comparing County Housing Inventory 2019 – 2020

<table>
<thead>
<tr>
<th>Type</th>
<th>Beds 2019 HIC</th>
<th>Beds 2020 HIC</th>
<th>2019-2020 % Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Safe Haven</td>
<td>32</td>
<td>32</td>
<td>0%</td>
</tr>
<tr>
<td>Emergency Shelter</td>
<td>1223</td>
<td>1576</td>
<td>29%</td>
</tr>
<tr>
<td>Transitional Housing</td>
<td>580</td>
<td>617</td>
<td>6%</td>
</tr>
<tr>
<td>Rapid Re-Housing</td>
<td>606</td>
<td>633</td>
<td>4%</td>
</tr>
<tr>
<td>Permanent Supportive Housing</td>
<td>3388</td>
<td>3545</td>
<td>5%</td>
</tr>
<tr>
<td>City</td>
<td>Sheltered</td>
<td>Unsheltered</td>
<td></td>
</tr>
<tr>
<td>-----------------</td>
<td>-----------</td>
<td>-------------</td>
<td></td>
</tr>
<tr>
<td>Alameda</td>
<td>99</td>
<td>132</td>
<td></td>
</tr>
<tr>
<td>Albany</td>
<td>0</td>
<td>35</td>
<td></td>
</tr>
<tr>
<td>Berkeley</td>
<td>295</td>
<td>813</td>
<td></td>
</tr>
<tr>
<td>Dublin</td>
<td>0</td>
<td>8</td>
<td></td>
</tr>
<tr>
<td>Emeryville</td>
<td>0</td>
<td>178</td>
<td></td>
</tr>
<tr>
<td>Fremont</td>
<td>123</td>
<td>485</td>
<td></td>
</tr>
<tr>
<td>Hayward</td>
<td>115</td>
<td>372</td>
<td></td>
</tr>
<tr>
<td>Livermore</td>
<td>85</td>
<td>179</td>
<td></td>
</tr>
<tr>
<td>Newark</td>
<td>30</td>
<td>59</td>
<td></td>
</tr>
<tr>
<td>Oakland</td>
<td>861</td>
<td>3,210</td>
<td></td>
</tr>
<tr>
<td>Piedmont</td>
<td>0</td>
<td>0</td>
<td></td>
</tr>
<tr>
<td>Pleasanton</td>
<td>0</td>
<td>70</td>
<td></td>
</tr>
<tr>
<td>San Leandro</td>
<td>74</td>
<td>344</td>
<td></td>
</tr>
<tr>
<td>Unincorporated</td>
<td>28</td>
<td>321</td>
<td></td>
</tr>
<tr>
<td>Union City</td>
<td>0</td>
<td>106</td>
<td></td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>1,710</strong></td>
<td><strong>6,312</strong></td>
<td></td>
</tr>
</tbody>
</table>

2019 Point-in-Time Count

*Homebase*
Brainstorm Breakouts & Report Outs

Breakout 1: Prevention & Diversion
Breakout 2: Temporary & Permanent Housing
Breakout 3: Coordination & Community Engagement
Instructions for Brainstorm Breakouts

- You will be randomly put into a group for about 15 minutes
- Each group should immediately identify 1 person for each role below:
  - **Facilitator** (move your group through questions, speakers)
  - **Timekeeper** (alert facilitator/group when you need to move on)
  - **Notetaker** (write down your group’s thoughts/answers)
  - **Spokesperson** (report out for 1 min. to the larger kickoff group)
- **Facilitator** should begin soliciting responses from the group
- **Notetaker** should be prepared to paste notes into the chat box so that comments can be preserved, and your **spokesperson** has a guide
Breakout 1: Prevention & Diversion

- **Prevention** is a strategy intended to target people who are at imminent risk of homelessness.
  - **Examples of Interventions/Programs**: eviction prevention, legal aid, shallow subsidies, utility assistance, Emergency Solutions Grant Program

- **Diversion** is a strategy that prevents homelessness for people seeking shelter by helping them identify immediate alternate housing arrangements and, if necessary, connecting them with services and financial assistance to help them return to permanent housing.
  - **Examples of Interventions/Programs**: problem solving, flexible grants, hotel/motel vouchers, move-in/moving assistance
Report out: Prevention & Diversion

- **What is needed?**
  - For whom?
  - Barriers to implementation?

- **What's working?**
  - Could be replicated?
Breakout 2: Temporary & Permanent Housing

**Temporary**
- Emergency Shelter
- Navigation Center
- Transitional Housing
- Community Cabins/Tiny Homes
- Domestic Violence Shelter
- Sober Living Environment
- Safe Parking
- Sanctioned Encampments

**Permanent**
- Permanent Supportive Housing
- Public Housing Authority/Section 8
- Rapid Rehousing Programs
- Rental Assistance Programs
- Leasing Programs
- Affordable/Low-income Housing
- Market Rate Rentals (private)
- Home Ownership
Report out: Temporary & Permanent Housing

- What is needed?
  - For whom?
  - Barriers to implementation?
- What's working?
  - Could be replicated?
## Breakout 3: Coordination & Community Engagement

<table>
<thead>
<tr>
<th>Business Community Collaboration</th>
<th>Inter-City Departments/Agencies</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Mentorship</td>
<td>• City and Cities</td>
</tr>
<tr>
<td>• Internships/apprenticeships/jobs</td>
<td>• City and County</td>
</tr>
<tr>
<td>• Scholarships</td>
<td>• City and Continuum of Care (CoC)</td>
</tr>
<tr>
<td>Community Education on Best Practices for Preventing &amp; Ending Homelessness</td>
<td>City and Coordinated Entry System</td>
</tr>
<tr>
<td>• Housing First</td>
<td></td>
</tr>
<tr>
<td>• Trauma-informed care</td>
<td></td>
</tr>
<tr>
<td>• Shallow subsidies</td>
<td></td>
</tr>
<tr>
<td>Landlord Engagement &amp; Incentivization</td>
<td></td>
</tr>
</tbody>
</table>
Report out: Coordination & Community Engagement

- What are the challenges in coordinating services/funding?
  - Who needs to at the table?
- What does the community need to know or learn to support the response to homelessness?
Next steps… (see links in chat)

Sign up for Notifications

Take the survey

• Translations forthcoming, so sign up for notifications

*Check out the HSP website*

Contact Homebase: cityofalameda@homebaseccc.org

Contact City of Alameda HSP Project Manager, Amanda Gehrke: AGehrke@alamedaca.gov
Thanks for participating!