San Leandro Bay/Oakland-Alameda Estuary

Quarterly Meeting

December 8, 2021



4 Focus Areas

- Port vertical walls, dredged channels, beaches, little marsh/transition zone
- Oakland Estuary and Lake Merritt - narrow, highly modified urban estuary
- San Leandro Bay marsh habitat, little transition zone, creek mouths, watersheds
- Alameda Beaches wave-dominated bayfront shoreline



Steering Committee

- 6-8 members representing variety of agencies and CBOs
- Meet twice between quarterly meetings
- Identify speakers and topics for quarterly agendas
- Develop process for working group to create vision, goals, objectives, roles, responsibilities, priorities
- Explore organizational options

Logo Description

The client wanted us to incorporate different flora and fauna from the area around Arrowhead Marsh. We took the silhouette of the marsh and blended it with shapes that resembled eel grass. We added a couple bubbles to the side to show the viewer that water is surrounding the eel grass. We incorporated the colors green and blue to represent the connection between land and water.

Alameda High School Multimedia Arts Program students



Next Steps

- Adopt logo design
- Sign up for steering committee and subarea groups
- Recommendation for other organizational tasks