Proclamation

Whereas, as Executive Director of the Downtown Alameda Business Association (DABA)

for the last three years, Janet Magleby provided inspired leadership, promoted Downtown Alameda, built business relationships, and vigorously advocated on

behalf of local businesses; and

Whereas, Janet oversaw the addition of Park Street Landing to the downtown historic

district, strengthening the connection between the waterfront and North of

Lincoln Gateway district; and

Thereas, Janet also guided the successful vote of commercial property owners to increase

the Landscape & Lighting assessment, enhancing maintenance of the downtown

district - a long sought, important goal; and

Whereas, Janet originated and implemented the Clean, Green, and Safe Fund, which raises

thousands of dollars from street events to improve the appearance of our

downtown; and

Whereas, Janet also introduced new and widely successful fundraising events, including the

Whiskey Stroll and Hot Cocoa Crawl; and

Whereas, Janet worked diligently with the Alameda Police Department, the Public Works

Department, and the Community Development Department, to advocate for local

merchants; and

Thereas, Janet strengthened DABA's relationship with other local business organizations,

non-profits, and community groups; and

Whereas, Janet gained the trust and confidence of nearly every member of the association

and the community through her passionate energy, hard work, dedication, and

sincerity.

Row, therefore be it resolved, that I, Marilyn Ezzy Ashcraft, Mayor of the City of Alameda, do hereby

proclaim January 21, 2020 as

Janet Magleby Day

in the City of Alameda and urge all residents to join me in thanking her for her distinguished service to Alameda's business community, and for making Alameda a better place to live, work, and play.

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Marilyn Ezzy Ashcraft Mayor

