



The Alameda 4th of July Parade Committee invites you to be a sponsor of the *47th Annual City of Alameda 4th of July Parade – Alameda’s Salute to the Red, White & Blue*. The parade is considered to be the longest on the West Coast with over 150 entries, viewed by over 60,000 spectators and covered by Bay Area media.

In addition to being the best hometown 4th of July Parade in the country, the Alameda 4th of July Parade Committee is committed to supporting the music programs of the Alameda Schools who participate in our Parade. Your sponsorship will help cover the costs associated with producing this city-wide holiday celebration and raise money to help support these school music programs.

We look forward to your participation in some way and appreciate you taking the time to consider contributing to the *Alameda 4th of July Parade*.

Sincerely,

Patrick Russi, Recreation Manager
4th of July Parade Committee Chair
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