

# 2024 4th of July Parade Entry Form



## 2024 ALAMEDA 4TH OF JULY PARADE ENTRY FORM



## 2024 City of Alameda 4th of July Parade



# ALAMEDA'S SALUTE TO THE RED, WHITE & BLUE



**Thursday, July 4, 2024—10:00 am**

### *"Alameda's Salute To The Red, White & Blue"*

- Please fill out the form below to reserve your spot in the 47th Annual Alameda 4th of July Parade.
- **NOTE: Entries WILL NOT be accepted after 5:00 pm on Sunday, June 16, 2024.**

**ENTRY FEE FOR ALAMEDA 4TH OF JULY PARADE PARTICIPANTS (Select 1 option)**

- FREE for Alameda Residents and all Non-Profit Organizations
- \$50 for Alameda Businesses
- \$125 for Non-Alameda Businesses and Political Action Committees (PAC)

Answer this question if you:

- selected '\$50 for Alameda Businesses' in *2024 ALAMEDA 4TH OF JULY PARADE ENTRY FORM > ENTRY FEE FOR ALAMEDA 4TH OF JULY PARADE PARTICIPANTS*

Or if you:

- selected '\$125 for Non-Alameda Businesses and Political Action Committees (PAC)' in *2024 ALAMEDA 4TH OF JULY PARADE ENTRY FORM > ENTRY FEE FOR ALAMEDA 4TH OF JULY PARADE PARTICIPANTS*

**PAYMENTS MUST BE SUBMITTED NO LATER THAN MONDAY, JUNE 17, 2024 (Select 1 option) Required**

- Check (payable to ARPD) - drop off or mail to: ARPD, 2226 Santa Clara Ave, Alameda, CA 94501, Attn: 4th of July Parade
- Credit Card (VISA, MasterCard, American Express & Discover)

Answer this question if you selected 'Credit Card (VISA, MasterCard, American Express & Discover)' in *2024 ALAMEDA 4TH OF JULY PARADE ENTRY FORM > PAYMENTS MUST BE SUBMITTED NO LATER THAN MONDAY, JUNE 17, 2024*

**CREDIT CARD PAYMENT INFORMATION Required**

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**PRIMARY CONTACT PERSON Required**

**ORGANIZATION/BUSINESS NAME (Optional)**

**ADDRESS** Required

**CITY, STATE, ZIP** Required

**PRIMARY PHONE NUMBER** Required

**PRIMARY EMAIL** Required

**PARADE ENTRY NAME** Required

**PARADE ENTRY TYPE** (select **ONE** Entry Category that best reflects your entry in the Parade - for example, a **Business** may select the **Green Power** category, or a **Non-Profit** may select the **Movement** category, etc.) (Select 1 option) Required

- Business (Any Commercial or For Profit Organization)
- Green Power (Electric Vehicles, Bicycles, Walkers, Strollers, Scooters, Skaters, etc.)
- Movement With or Without Recorded Music (Dance Troops, Cheer Squads, Martial Arts, etc.)
- Community / Neighborhood (Any Other Groups or Individuals)
- Live Music (Band, Vocal, etc.)
- Non-Profit (any 501C3 or Not For Profit Organization)
- Equestrian Showcase

This information applies if you selected 'Equestrian Showcase' in 2024 ALAMEDA 4TH OF JULY PARADE ENTRY FORM > PARADE ENTRY TYPE (select ONE Entry Category that best reflects your entry in the Parade - for example, a Business may select the Green Power category, or a Non-Profit may select the Movement category, etc.)

## **RULES AND REGULATIONS FOR EQUESTRIAN ENTRIES:**

### **General Guidelines:**

- Entrants are responsible for knowing and following the 2024 Parade Guidelines
- All entrants must follow the California State Horseman's Association Rule Book Guidelines: [www.californiastatehorsemen.org](http://www.californiastatehorsemen.org)
- All rules apply to both participant and any ground crew accompanying for support
- No alcohol allowed before, during or after the event in Staging or Parade areas
- Officials' decisions are final before, during and after Parade. Inappropriate remarks or actions will result in future sanctions and poor sportsmanship
- Number of riders and animals must be equal to and not exceed the group's pre-registered count on the day of the Parade. Entrants may reduce number of participants, but **not permitted** to increase number of the group participants
- Equestrian entries must be in the Pre-Inspection Area ready for inspections at 7:45 am. **Entries not available for pre-inspection will not be able to participate in the Parade**
- Only horses and riders participating in the Parade are allowed in the Horse Inspection Area and will be escorted to their special horse lineup position for the Parade entry. Bands and any other participants will line up in the standard Parade line-up position along Lincoln Ave. Once Parade begins, the two separate groups will merge together at beginning of the Parade route

### **Specific Guidelines:**

- All animals must be sound with well-maintained hooves
- Tack must be in good working order
- Bosals may be used on horses 5 years or younger. Use of any equipment in a manner deemed by Parade Management to be excessive, abusive or inhumane; e.g. excessive use of crop or spurs, continual jerking of reins, etc. will result in the removal of the entry from the Parade and/or future Parades
- There will be no running or rearing of horses in the Staging Area nor on the Parade route. Due to the length of the Parade route, limit the amount of dancing for animal welfare is required. Entrants ignoring this rule will be removed from the Parade and/or future Parades at the discretion of Parade Management
- Stallions are allowed but no one under age of 18 are allowed from exhibiting one
- **No blood rule.** If any animals are seen with blood, the entrant will be pulled out of the line-up or banned from future participation
- No more than 12 riders per entry for safety of riders and Parade spectators. Larger groups, if pre-registered, will be divided and placed in separate positions in the Parade line-up.
- No riding double in the Staging Area or on the Parade route
- Riders under age of 18 are required wear an approved ASTM/SEI certified equestrian helmet, all others are recommended.

Answer this question if you selected 'Equestrian Showcase' in 2024 ALAMEDA 4TH OF JULY PARADE ENTRY FORM > PARADE ENTRY TYPE (select ONE Entry Category that best reflects your entry in the Parade - for example, a Business may select the Green Power category, or a Non-Profit may select the Movement category, etc.)

**For Equestrian Entries - I have read and accepted the Equestrian Rules & Regulations** Required

**PARADE ENTRY DESCRIPTION: (to be placed in news and social media before Parade)** Required

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**ENTRY SOUND (Select 1 option)** Required

- None
- Live
- Recorded (stereo / sound system)
- Chanting / Cheering

**ENTRY LENGTH IN FEET FOR LINE-UP PURPOSES** Length in Feet:

**SPECIAL INSTRUCTIONS FOR LINE-UP PURPOSES (if any)**

**HOW MANY TOTAL NUMBER OF PEOPLE IN ENTRY** Required

**RULES AND REGULATIONS**

## **CITY OF ALAMEDA 4TH OF JULY PARADE RULES AND REGULATIONS**

Thank you for joining us for our 47th Annual City of Alameda 4th of July Parade. You will receive a detailed correspondence before the event with all the specific guidelines.

**There is a MANDATORY MEETING scheduled for TUESDAY, JULY 2, 2024 AT 6:00 PM AT MASTICK SENIOR CENTER SOCIAL HALL (1155 Santa Clara Ave, Alameda). One representative from your group MUST ATTEND this meeting in order to participate in the 4th of July Parade.**

- The City of Alameda is committed to provide a safe, family-friendly environment where all people are treated with kindness and respect. We ask all participants to adhere to these guidelines.
- Any vulgar, offensive, or sexually-explicit materials/themes/lyrics **are not** allowed.
- As you turn onto Lincoln Avenue from Grand Street, you will see our numbering system located on both sides of the street. Please find your number and park as close to the curb as possible or diagonally facing center of street.
- Please display your Parade Entry Numbers on both the left side and the front left of your entry. Your entry will not be judged if your numbers are not displayed.
- Line up opens at 8:00 am Everyone in your group must be in the assigned numbered space located on Lincoln Avenue no later than 9:30 am on July 4th.
- The Parade will begin promptly at 10:00 am. Once the Parade begins, those out of place will be positioned at the END of the Parade.
- Judging of entries will be **located on Otis Drive closer to Grand Street** while the Parade is in motion. *Stopping in front of the Judges' Stand is prohibited* and points will be deducted from those who violate this rule.
- The Parade must keep moving. Make sure that your group does not have a performance that requires stopping.
- Safety is important at all times. No alcohol consumption before, during or after the Parade or in Staging Areas.
- **No throwing of any items** is permitted during the Parade (includes candy).
- The Alameda Fire Department requires **all materials on Parade floats to be non-combustible or flame retardant**. Any float or device which produces a flame or explosion must be permitted by the Alameda Fire Department and it must meet all required safety standards. The Alameda Fire Department has the right to remove any item(s) that they feel are a safety issue.
- All participants under the age of 18 must wear a helmet and **this will be enforced**.
- The Parade ends on Webster Street at Lincoln Avenue. **Do not stop there - KEEP GOING**. You must turn right onto Lincoln Avenue. Drive at least a block and then you may unload quickly.

**Violation of any of the BOLD rules may result in warnings and/or suspension from next year's Parade.**

- Parade Entry Registrations **WILL NOT** be accepted after **5:00 pm on Sunday, June 16, 2024**
- If you have any questions, please send an email to: [alamedajuly4thparade@alamedaca.gov](mailto:alamedajuly4thparade@alamedaca.gov)

Thank you for celebrating in Alameda! We look forward to seeing you on July 4th.

I HAVE READ AND ACCEPTED THE CITY OF ALAMEDA 4TH OF JULY RULES AND REGULATIONS.

Required

### **PRE-PARADE MEETING:**

**TUESDAY, JULY 2ND - 6:00 PM**

**MASTICK SENIOR CENTER SOCIAL HALL**

**1155 Santa Clara Ave, Alameda**

**ONE REPRESENTATIVE FROM YOUR GROUP MUST ATTEND THIS MANDATORY MEETING IN ORDER TO PARTICIPATE IN ALAMEDA'S 4TH OF JULY PARADE.**

I also understand that at least one representative of my group must attend the Mandatory Pre-Parade Meeting (details listed above).

Required

## LIABILITY WAIVER

1. Undersigned hereby releases, waives and discharges the City of Alameda, its directors, employees, agents, volunteers and independent contractors from all liability to the undersigned and/or his/her personal representatives, assignees, heirs, and next of kin for any loss or damage and any claim or demands accruing or resulting from injury to the person or property or death of the undersigned, whether or not caused by the negligence and/or property of the City of Alameda, its directors, officers, employees, agents, volunteers, and independent contractors.
2. Undersigned hereby assumes full responsibility for and risk of bodily injury, death or property damage, whether or not it is due to the negligence of the City of Alameda, its directors, employees, agents, volunteers and independent contractors or otherwise while in, upon or about the premises of the City of Alameda and/or while using the premises or facilities or equipment, including AED machines, or program transportation thereon.
3. Photo Release: I understand that photographs and videos may be taken of me (or my child/ward) during the course of said activity and that these photographs and videos may be used in the City of Alameda publications, including but not limited to recreation brochures, the City's website and the City's Facebook page or other City social media sites.

**I have read and accepted the Liability Waiver.** Required

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*End of form*