

# GOALS

## Recommend new names to Commission

- Solicit, Review, and Recommend New Park Name Ideas

## Provide Feedback on Renaming Policy

- Highlights Strengths, Weaknesses of Renaming Policy and Process

## Educate Community on Renaming Purpose

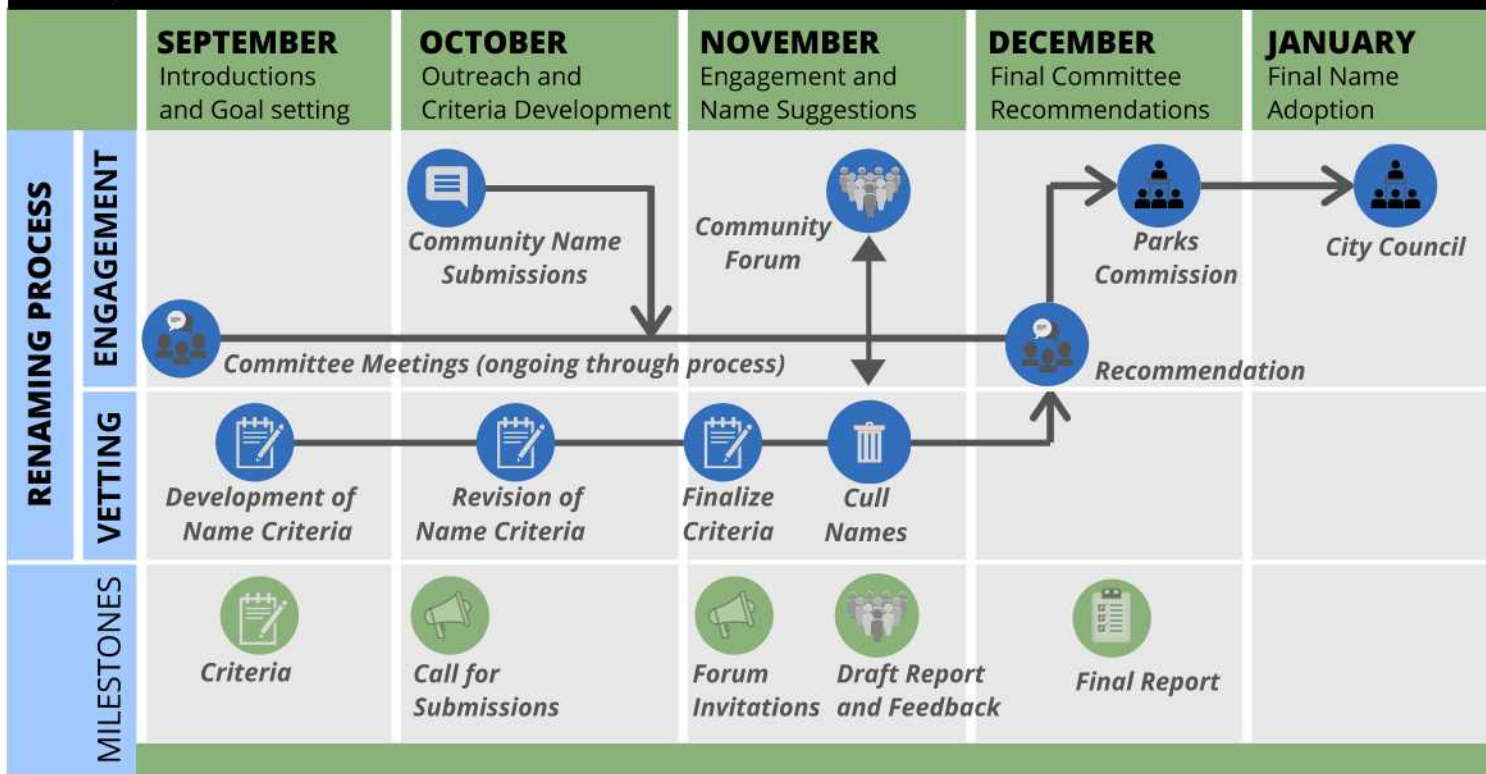
- Include educational material in call for submissions, forum, final report
- Develop interpretive plaque narrating purpose of name change

Design: Rasheed Shabazz



### PARK RENAMING COMMITTEE PROCESS

The Park formerly known as Jackson Park, Alameda, CA



## RENAMING PROCESS

### Collect Name Ideas

- Solicit name ideas
- Count frequency of submissions
- Combine name lists

### Elimination Process

- Apply Alameda and live criteria
- Apply Diversity, Equity, and Inclusion Criteria

### Preliminary List

- Tally top 5 names for 3-6 categories
- Create short bios

### Research Names

- Develop statements in support and opposition of names

### Final List

- Subcommittee and/or Full Committee deliberation
- Recommendation to ARPD Commission

## Name Idea Vetting Process



### COLLECT

- Collect name submissions via
  - Submission Form
  - ARPD Email(s)
  - Give Us a Sign Project



### COMBINE

- Consolidate name(s) lists
  - Initial ARPD List (2019)
  - Rename Jackson Park
  - Park Ave Neighbors
  - ARPD October 2020



### CULL

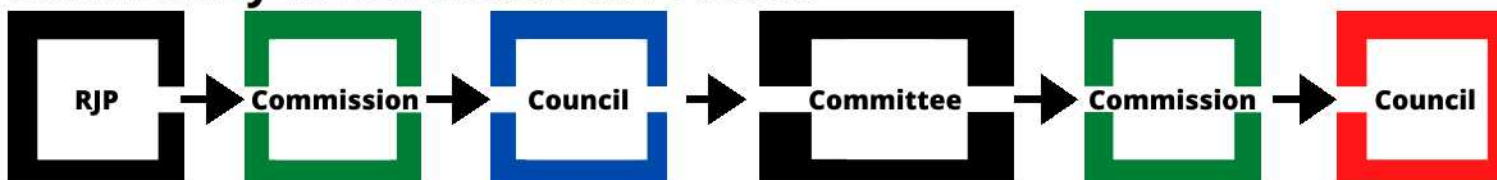
- Cull names list by:
  - Category
  - Criteria
  - Research



### CURATE

- Curate top lists for:
  - Renaming Forum
  - Renaming Committee
  - ARPD Commission

## Community Involvement in Process



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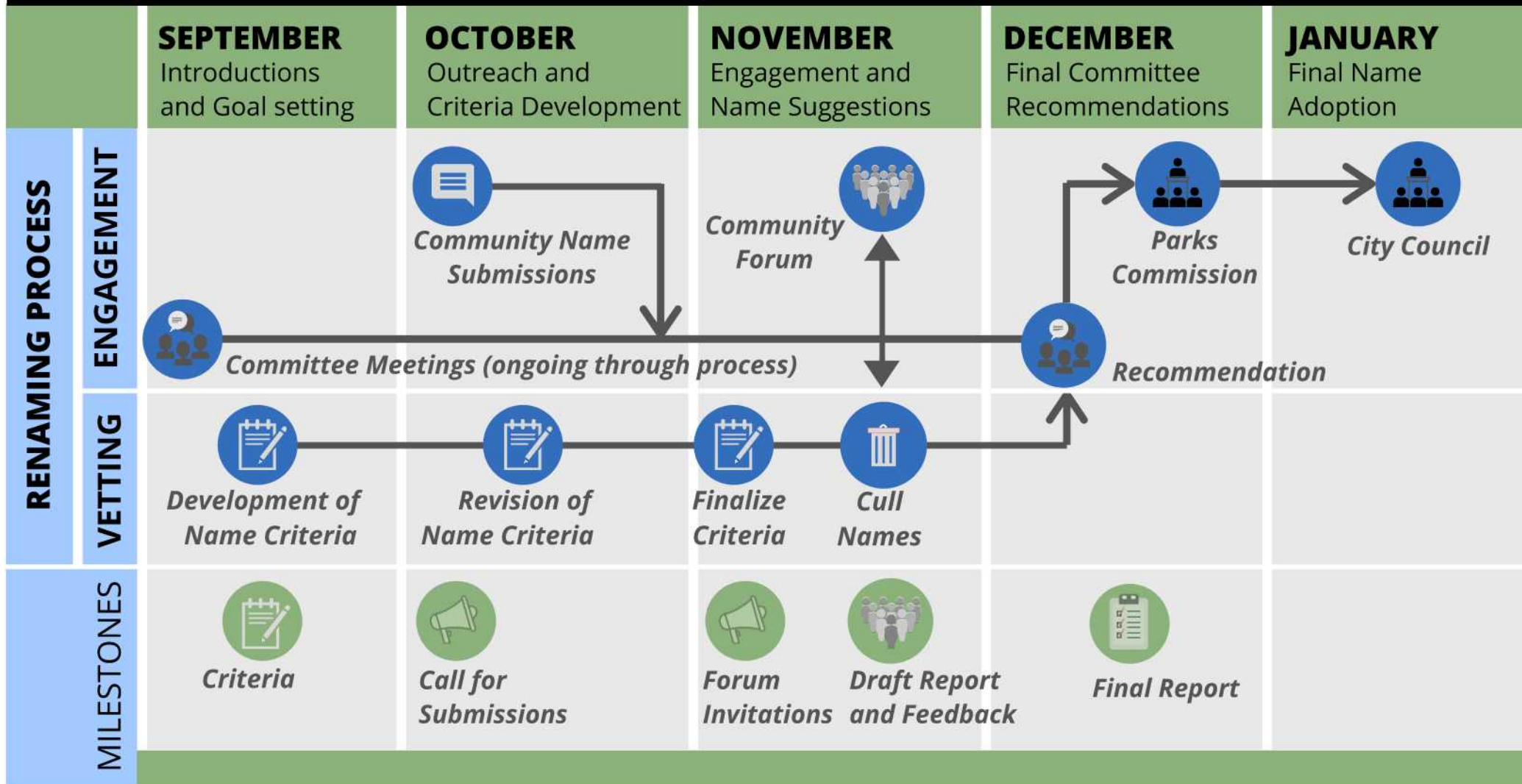
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## Final List

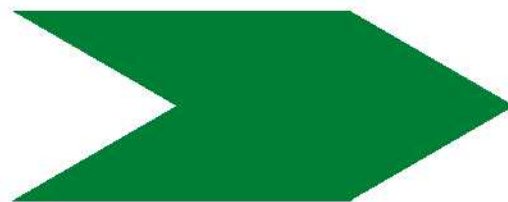
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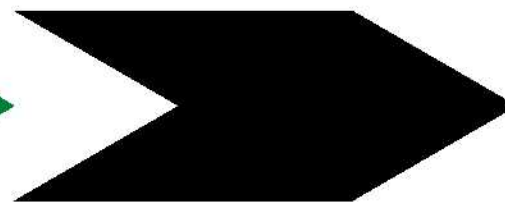
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