







Central Avenue Recommended Safety Improvements

City Council | February 24, 2016

Agenda

- Overview & Purpose
- Outreach
- Safety Improvement Recommendations
- Next Steps
- Q & A





Overview

- Creates Substantial Safety Benefits in Area Concentrated with Schools
- Adds Improvements Making It Easier and Safer to Walk, especially at Encinal High
- Installs Continuous Bikeway for 95% of Corridor Compared to 12% Existing
- Creates Bay Trail connection
- Implements General Plan and Bike Plan
- Minimizes Motorist Delay
- Provides Net Gain of Parking No Loss Near Webster Street





Implementing General Plan

- General Plan Transportation Element (2009)
 - Truck Route
 - Transit and Bicycle Priority Streets
- City of Alameda Bicycle Plan (2010)



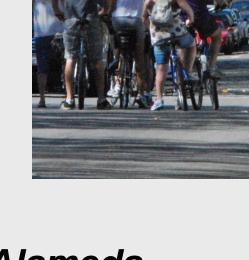
Issues to Balance

- 1.7 mile study area / residential area
- AC Transit, truck, commercial, jobs and ferry access
- Partial SF Bay Trail / Partial Caltrans facility SR 61
- Multiple schools (over 5,000 students/12 schools)



Schools

- West Alameda (approx. 4,000 students)
 - Academy of Alameda School
 - Alameda Community Learning Center *
 - Alameda Science and Technology Institute *
 - Child Unique Montessori School
 - Encinal Junior/Senior School *
 - Island High School ★
 - Nea Community Learning Center
 - Paden Elementary School
 - Ruby Bridges Elementary School



- Central Alameda (approx. 1,150 students)
 - Maya Lin School ★
 - Franklin Elementary School
 - Wood Middle School

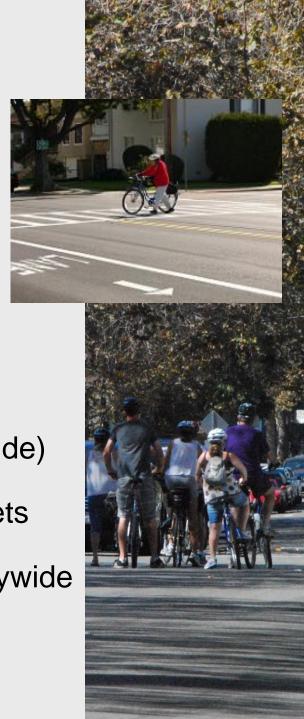
Alternatives Considered

- Do nothing different leave as is status quo
- Santa Clara Avenue
- Sharrows
- East End Section:
 - Buffered Bike Lanes
 - Separated Bikeways
- Education/Enforcement
- Washington Park Bike Lane



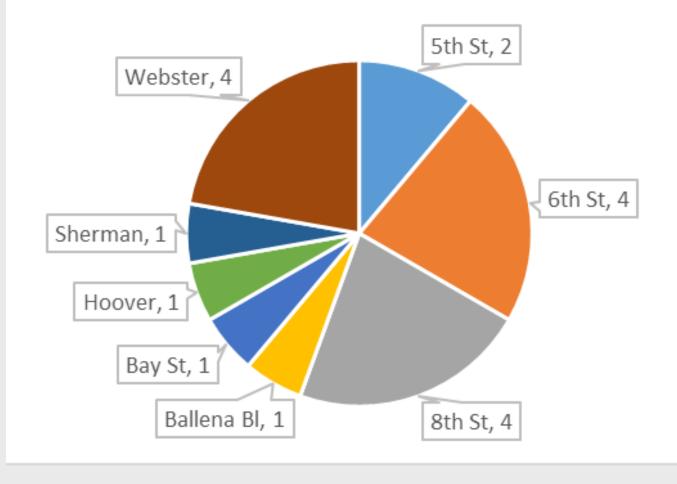
Safety

- Roadway Safety
 - Actual Speeds: 30-33 mph
 - 89 injuries from collisions past 10 years
 - 18 walking = 20% (16% citywide)
 - 22 bicycling = 25% (16% citywide)
 - Bicycling/walking injuries = 45% (32% citywide)
 - Study Area mileage = 1.4% of citywide streets
 - Study Area injuries = 4.1% (compared to citywide injuries)



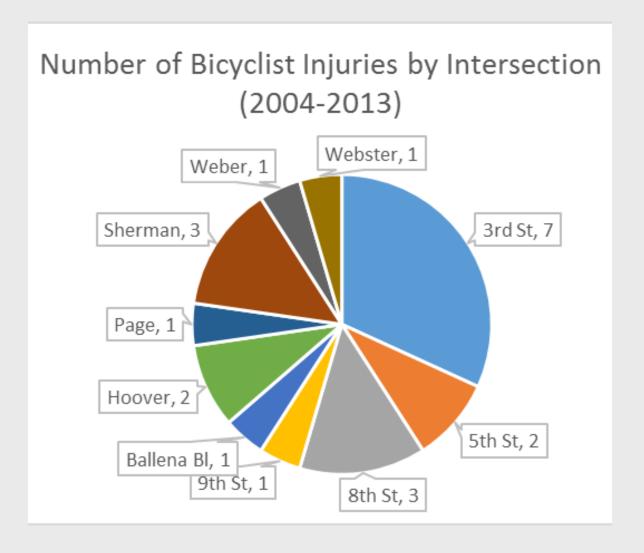
Safety: Ped Injuries at Uncontrolled Intersection and Highly Concentrated Areas

Number of Pedestrian Injuries by Intersection (2004-2013)



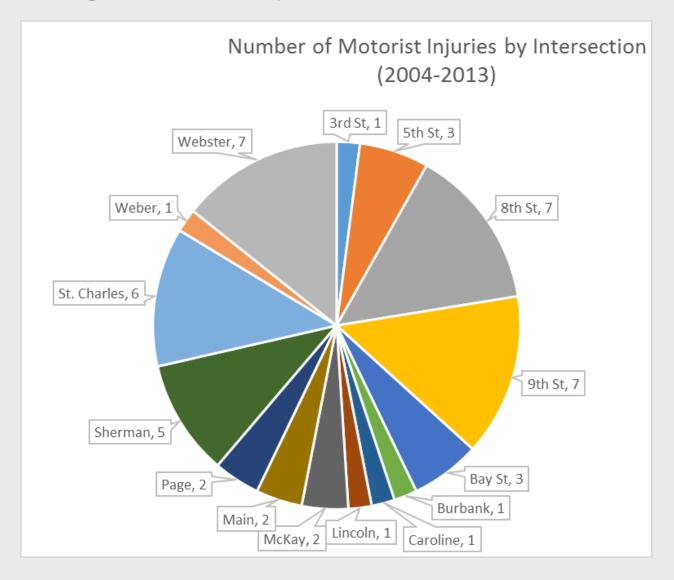


Safety: Bike Injuries Concentrated at Third Street near Encinal High and 5 out of 7 during Drop-Off/Pick-Up Times





Safety: Motorist Injuries More Dispersed throughout Study Area





Overview: Stakeholder Support

- Caltrans (owns Sherman-Webster)
- Paden School (315 students)
- Encinal High School / Junior Jets (1,330 students)
- AUSD Superintendent
- Alameda PTA Council
- San Francisco Bay Trail (proposed 500 mile trail)
- Bike Walk Alameda



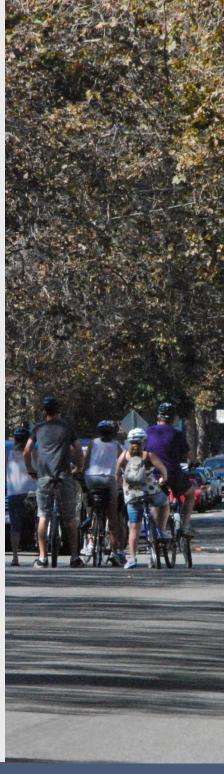
Overview: Business Concerns

- Westbound delay at Webster Street (Concept: Will modify signal)
- Westbound delay at McKay Avenue (Concept: Left-turn pocket at McKay Avenue)
- Delivery concerns at Webster Street liquor store (Concept: Deliveries can proceed as currently occur)
- Delays from concept (Concept: Minimizes motorist delay)



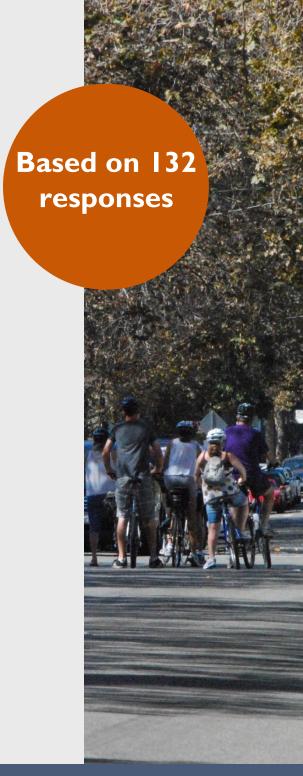
Outreach: Process

- Project Email List Serv: 500+ emails and growing
- Open Forum: http://alamedaca.gov/public-works/open-forum attracted 531 visitors
- Advisory Committee: met three times and individually
- Community Workshops: April, June and September
- Engineer Reviews: five different teams
- Web Page: http://alamedaca.gov/public-works/central-avenue-complete-street
- Transportation Commission Meetings: May and Nov.
- Commission on Disability Issues: December
- City Council: Recommended Concept



Concept: Goals

- 1. Encourage bicycling and walking
- 2. Improve safety
- 3. Improve the streetscape
- 4. Traffic calming
- 5. Encourage transit use
- 6. Revitalize West Alameda
- 7. Improve public access to the SF Bay
- 8. Minimize disruption to motorists
- 9. Improve truck access



Concept: Demographics

Millennials: the Generation that Walks the Talk

- Walked to Work/School
 - Millennials: 32%
 - Generation X: 19%
 - Baby Boomers: 13%

Source: National Association of Realtors and Portland State

 22% of young people plan on never getting a driver's license

Source: University of Michigan survey



Recommended Concept

- East End Section
 - Three Lane Street with Bike Lanes
- West End Section
 - Two-way Separated Bikeway
 - Westbound Bike Lane



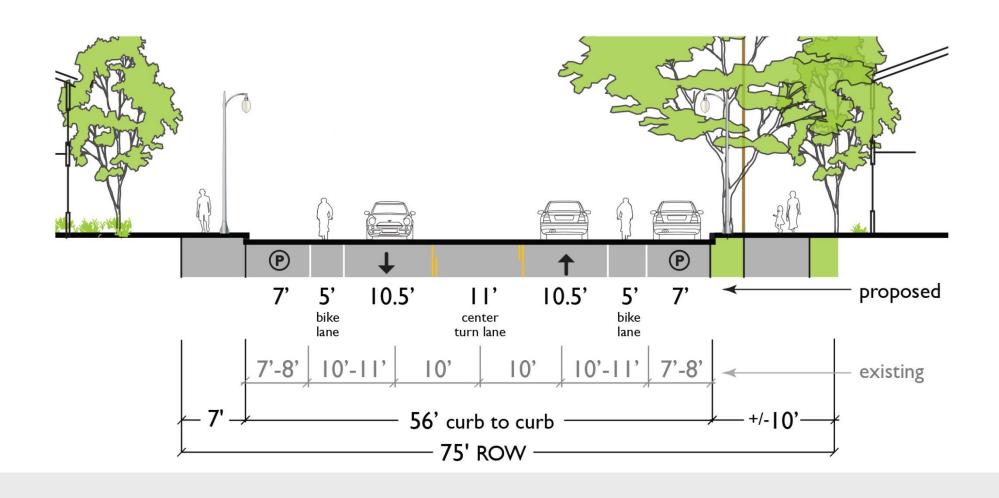
Concept: Bikeway (Sherman-Paden School)

- Do nothing different
- Sharrow markings
- Bike lanes + center turn lane

- Two-way separated bikeway
- One-way separated bikeway
- Buffered bike lanes



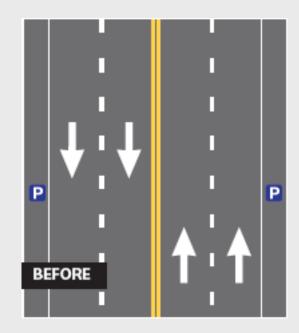
Concept: Sherman - Paden School

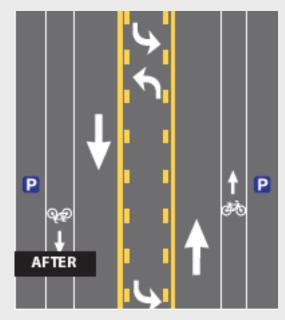


Concept: Benefits

According to FHWA:

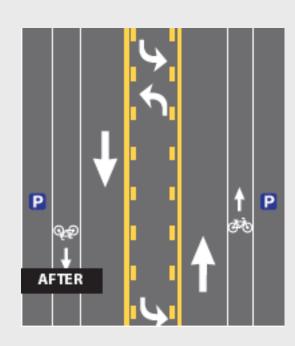
- Reduces collisions by at least 19%
- Reduces speeds by at least 3 mph
- Less severe collisions
- Fewer vehicle lanes to cross
- Better visibility of pedestrians
- Space for bicyclists
- Smoother travel flow





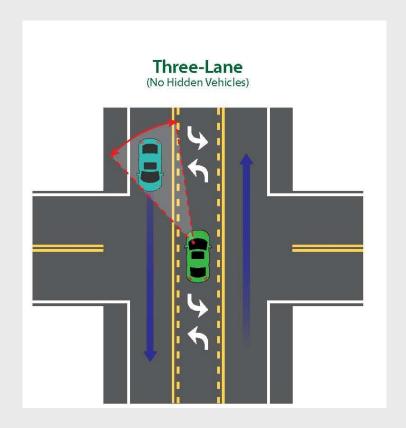
Concept: Pedestrian and Bicyclist Safety

- Fewer motor vehicle travel lanes to cross
- More visibility for pedestrians and bicyclists
- Space for bicyclists
- Slower vehicle speeds lead to fewer and less severe crashes
- Shorter pedestrian crossing distances



Concept: Motorist Safety

- Simpler crossings for side street motorists
- Fewer conflict points for sideswipe and rear-end collisions
- More visibility for left turning vehicles

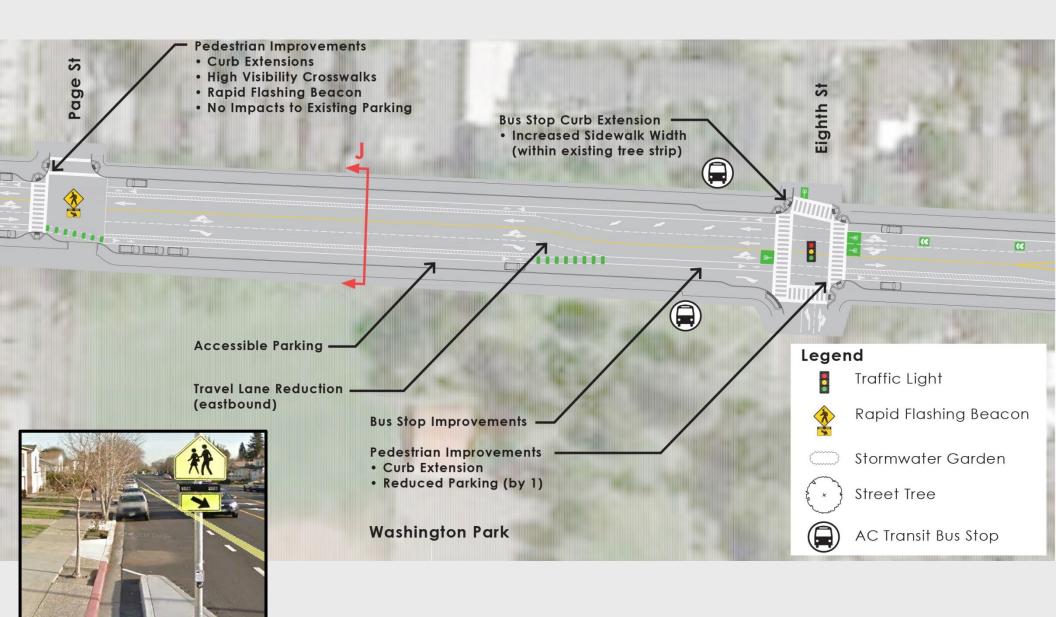


Concept: Improves Safety

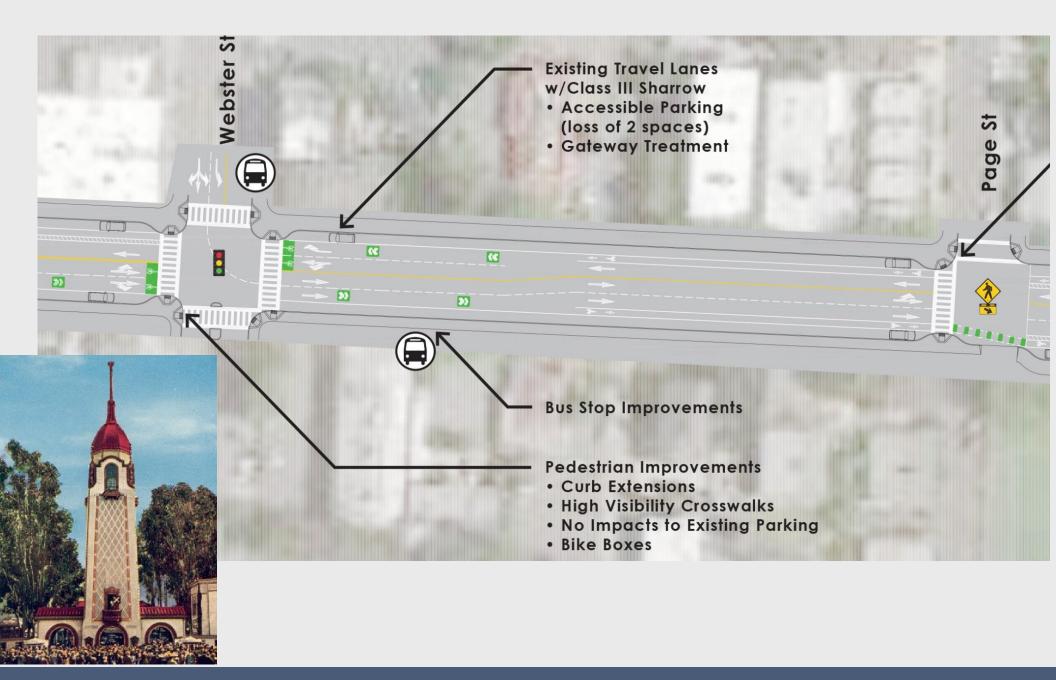
Federal Highway Administration (FHWA) identifies streets below 20,000 motorists/day as feasible for lane reduction.

Street Name	Veh/Day
Atlantic Ave. (Buena Vista to Constitution)	10,709
Broadway (Santa Clara Ave to Otis Dr)	12,332
Fernside Blvd. (Otis Dr to Washington St)	17,950
Central Avenue (max.)	8,400
Central Avenue: FUTURE (average)	12,000
Central Avenue: FUTURE (max.)	16,000

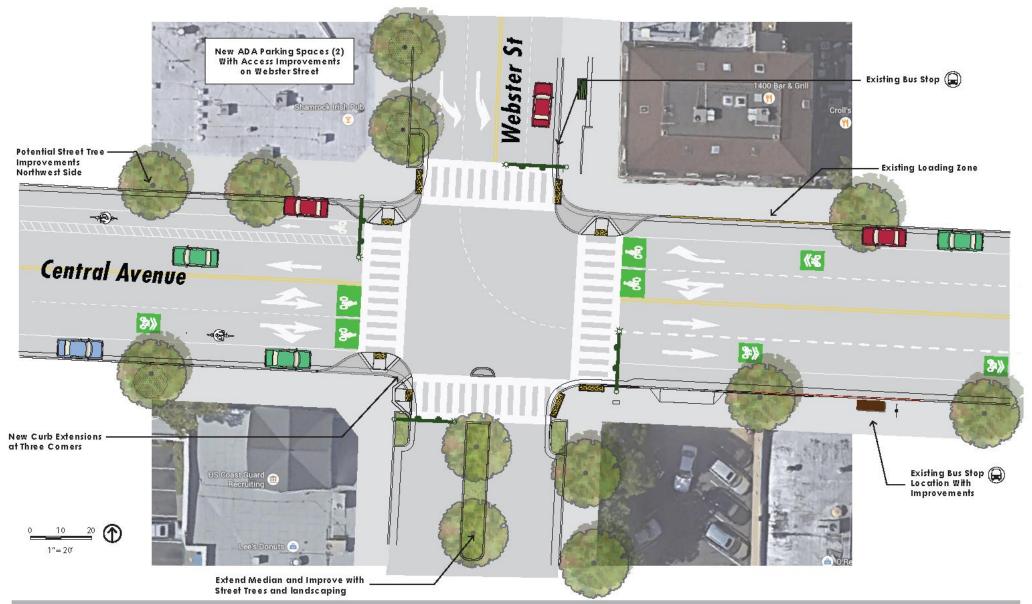
Concept: Page St - Eighth St



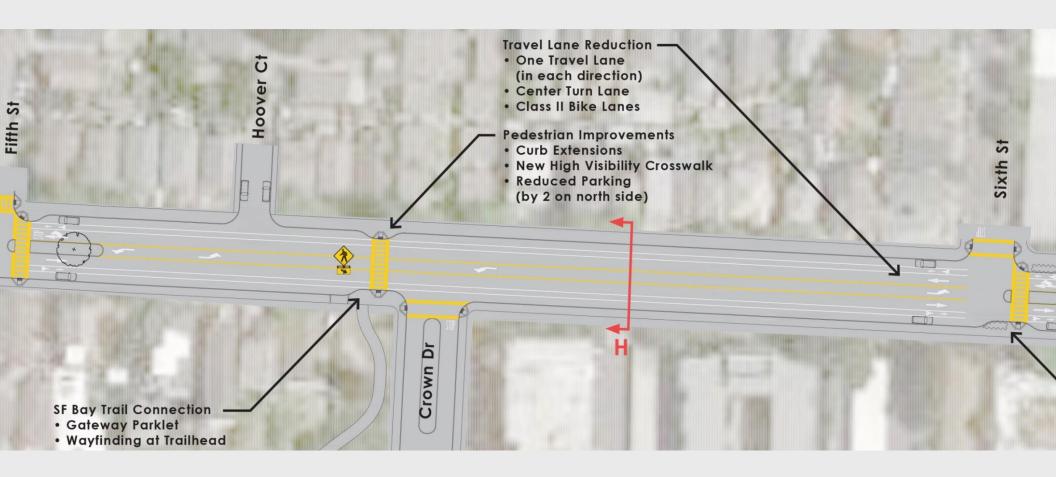
Concept: Webster St – Page St



Webster Street – Two Lane Approaches and No Parking Loss

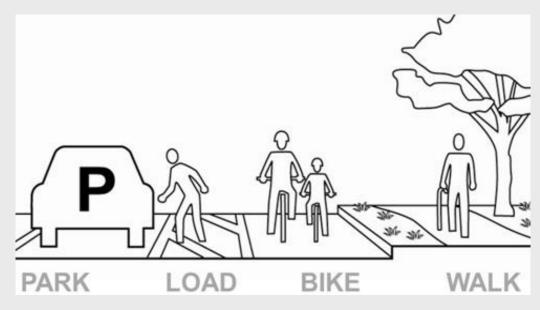


Concept: Fifth St – Sixth St



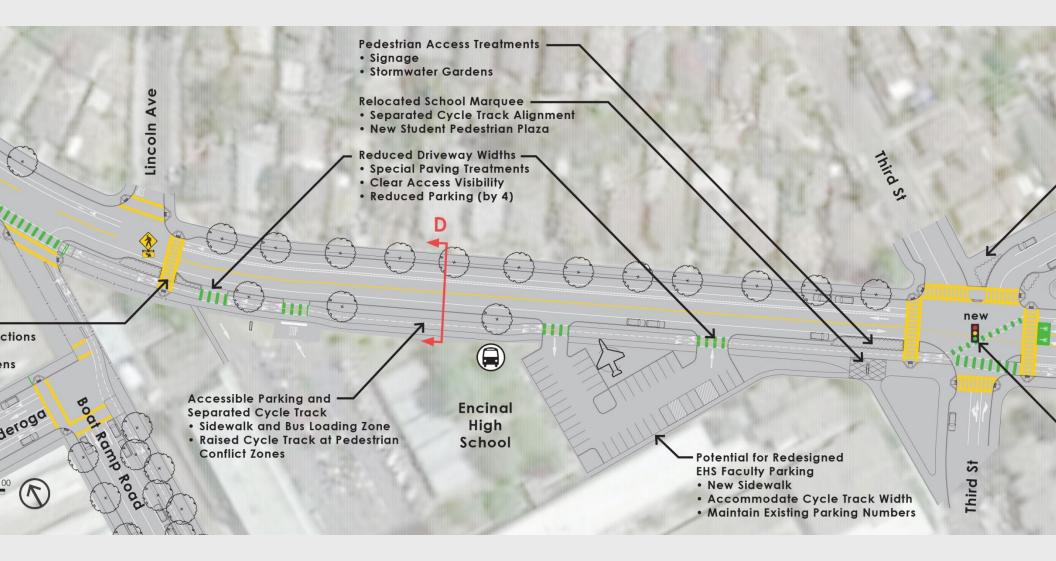
Concept: Bikeway - West End

- Two-way separated bikeway:
 - Alameda Point
 - Paden, Encinal and Junior Jets Schools
 - SF Bay Trail
- Westbound bike lane

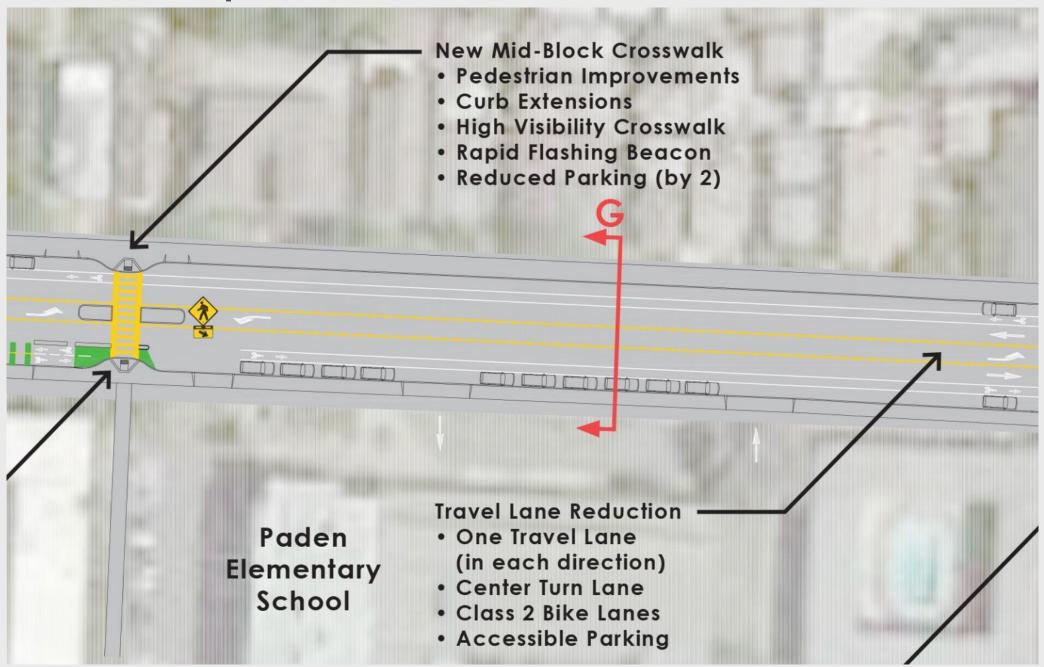




Concept: Encinal High School



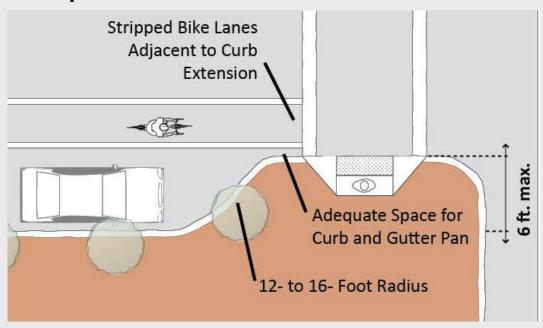
Concept: Paden School



Concept: Achieves Key Goals

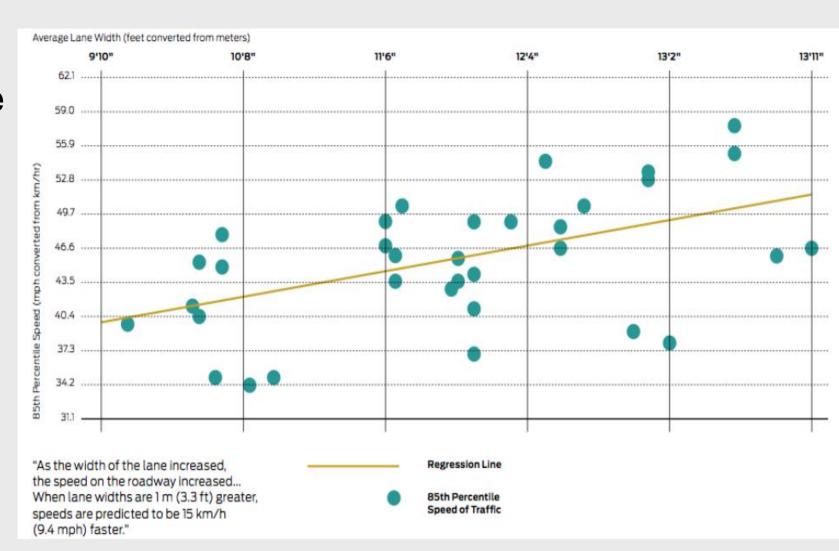
- Safer Street Center Lane
- Bikeway
- Pedestrian Improvements
- Streetscape Improvements
 - gateway, trees, stormwater, landscape
- SF Bay Trail Access
- Minimizes Motorist Delay
- Net Gain of Parking





Concept: Addresses Concerns

- Accessible parking
- Bus/truck access
- WABA
- Minimal delay



Source: National Association of City Transportation Officials (NACTO) guidelines

Concept: Addresses Concerns



Time Period / Direction	Existing Conditions	Three Lanes	Recommend -ation
Weekday AM Peak (7- 9 AM)			
Eastbound	8.4 min.	9.4 min.	8.7 min.
Westbound	8.9 min.	22.4 min.	10.5 min.
Weekday PM Peak (4-6 PM)			
Eastbound	9.1 min.	20.0 min.	9.7 min.
Westbound	10.7 min.	14.5 min.	10.7 min.

Concept: Most Comparable Local Streets

- Broadway (mid-section)
- Atlantic Avenue
- Fernside (San Jose-Otis)
 - Two-way separated bikeway installed in 2009
 - Slower speeds
 - Increase in bicycling and driving
 - One bicyclist/motorist collision in bikeway

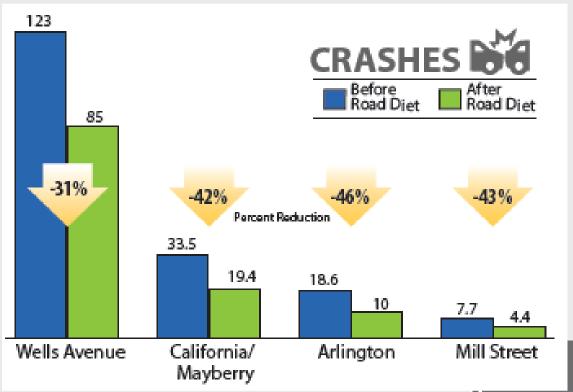


Concept: Shoreline Bikeway Example

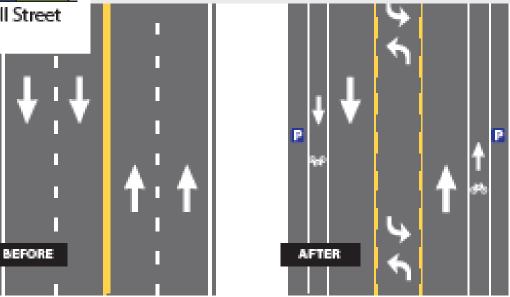
- Lane reduction from four to two or three lanes
- Two-way separated bikeway installed in March 2015
- Preliminary data:
 - Slower speeds
 - Fewer collisions
 - Decrease in driving
 - Increase in bicycling



Concept: Lane Reduction Safety



- Reno, Nevada corridors
 - Reduction in collisions between 31% and 46%



Concept: Lane Reduction Safety (cont.)



- Santa Monica Ocean Park Blvd
 - 65% reduction in collisions
 - 60% reduction in injury collisions

Concept: Lane Reduction Safety (cont.)





- Seattle, Washington –Stone Way
 - More than 80% reduction in top speeders
 - 14% reduction in collisions
 - 33% reduction in injury collisions
 - 80% reduction in pedestrian collisions
 - 35% increase in bicyclists
 - No motorist diversions

Concept: People Mean Business

Businesses Benefit from Bikeways

- New York City: Retail activity increased 49% on 9th Avenue with a new bikeway, compared to 3% increase in the rest of Manhattan (Source: Measuring the Street, NY DOT)
- Salt Lake City: Study show sales increased at local businesses with new bike lanes (Source: Division of Transportation)



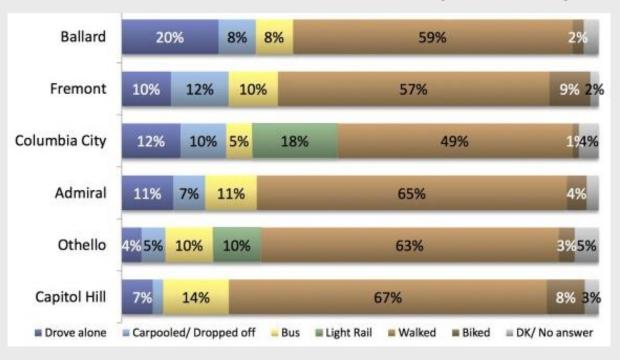
Concept: People Mean Business (cont.)

People walking and bicycling spend more money and shop more frequently!

- San Francisco: People who walk to Polk Street spend more money overall than people who drive (Source: SFMTA)
- Portland: Survey of businesses showed pedestrians & bicyclists spend up to 50% more than drivers (Source: Portland State University)
- Toronto: Survey of merchants and patrons found people arriving by foot and bicycle visit the most often and spend the most money per month (Source: Clean Air Partnership)
- Davis: Cyclists took more trips and spent more money per trip than drivers to a new Target store. (Source: UC Davis)

Concept: People Mean Business (cont.)

Majority of
Customers Walk
and Bike to
Neighborhood
Businesses



- Seattle: 65% of residents get to their neighborhood business districts by walking and bicycling (Source: Seattle DOT)
- Bristol England: 22% drove to shops (retailers thought 41%)
- Graz Austria: 32% drove to shops (retailers thought 58%)
- Dublin Ireland: 10% on Grafton St and 9% on Henry St (retailers thought 13% and 19%, respectively)

Concept: People Mean Business (cont.)



Recommendation

- Approve the Central Avenue concept
- Extend the westbound merge lane at Eighth Street
- Add four loading zones
- Use two-stage turn queue boxes

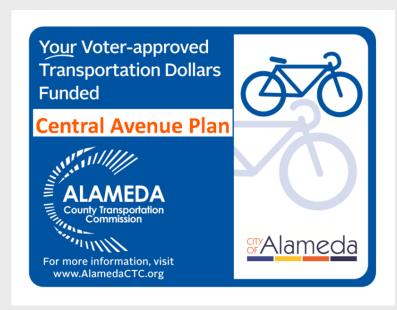
Source: NACTO





Next Steps

- City Council Approval
- Next Phase
 - Seek Funding
 - Design
 - Transportation Commission Design Approval
 - City Council Approve Construction
 Bid

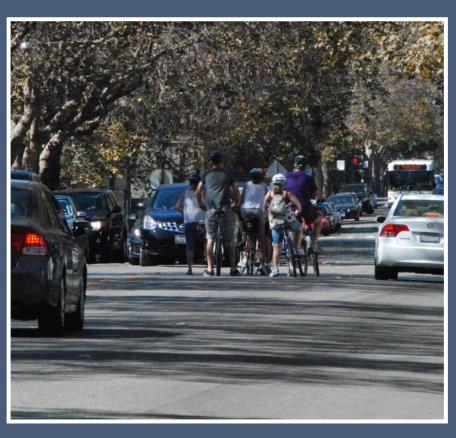


















Central Avenue Recommended Safety Improvements

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