



April 7, 2015

**RE: Central Avenue Complete Street Concept Proposal**

**Dear Resident, Property/Business Owner or Employee:**

Public Works staff has a grant to develop a concept proposal to improve Central Avenue between Pacific Avenue and Sherman Street/Encinal Avenue (Exhibit 1). Potential improvements may include traffic calming, installing a bikeway, or enhancing pedestrian access. We invite you to participate in the following ways:

**1. Email List**

Sign up to receive concept proposal updates via email. Please send an email to Gail Payne, Transportation Coordinator – [gpayne@alamedaca.gov](mailto:gpayne@alamedaca.gov) – requesting to be added to the Central Avenue Concept Proposal email list. Note that future correspondence about this concept proposal is expected to be primarily via email rather than U.S. regular mail.

**2. Open Forum**

Participate in an online forum for civic engagement at the following web page: <http://alamedaca.gov/public-works/open-forum>. Read what others are saying about the Central Avenue Concept Proposal then post your own statement. We will review the statements and incorporate them into the decision process.

**3. Community Workshops**

The first community workshop is on **Tuesday, April 14 at 6:30 p.m.** in the Encinal High School's Cafeteria (210 Central Avenue). Dates for additional community workshops are Thursday, June 4 at 6:30 p.m. and Thursday, September 17 at 6:30 p.m.

**4. Transportation Commission**

Attend the Transportation Commission meeting on Wednesday, May 27 in the City Council Chambers (2263 Santa Clara Avenue) at 7:00 p.m. where this item will be introduced. To add your email to the TC email list, please email [gpayne@alamedaca.gov](mailto:gpayne@alamedaca.gov).

**5. Web Page**

To follow the progress of the Central Avenue Concept Proposal and eventual project, please refer to the project web page: <http://alamedaca.gov/public-works/central-avenue-complete-street>.

If you have any questions or concerns, please contact Gail Payne at (510) 747-7948 or [gpayne@alamedaca.gov](mailto:gpayne@alamedaca.gov).

Thank you for your attention to this planning effort.

Regards,



Gail Payne  
Transportation Coordinator

### Exhibit 1: Central Avenue Concept Project Location

