

**Department Summary** 

#### **Overview**

The Recreation and Parks Department offers a variety of programs including youth and adult sports; youth, teen and tiny tot programs; community events; special populations with developmental disabilities; youth and adult classes; park and facility management; and Mastick Senior Center activities. Functions include planning and implementation of programs and activities; rental, operation and maintenance of athletic facilities, parks, picnic areas, playgrounds, and recreation centers; as well as administration of the contract providing the operation of the Chuck Corica Golf Complex. The Department manages renovation of existing facilities and development of new parks and recreation facilities, including securing funding and project management. The Department develops programs



and projects that enhance the quality of life and recreational activities available to the Alameda community.

### **Budget Highlights**

- Manage design and construction of Jean Sweeney Open Space Park, Estuary Park, and Encinal Boat Ramp including identifying funding sources through grants, corporate, and individual donations.
- Address extensive deferred maintenance in Alameda Parks through maintenance projects and capital improvement projects. This includes an annual playground replacement program and renovating park lighting, pathways, and facilities.
- Improve accessibility of recreation services for people with physical and mental challenges.
- Continue to expand recreation programs and activities to meet the needs of the Alameda community while also recovering costs.

#### Goals

- 1. Provide flexible recreation activities that address community needs as they arise. Provide affordable, innovative, inclusive, and accessible programs to youth, teens, adults, and seniors that encourage positive personal growth in the areas of social, educational, and health enrichment.
- 2. Improve Park Maintenance services and project management through efficient staff management.

Performance Measure	Relates to Goal	2014 Actual	2015 Actual	2016 Actual	2017 Estimate	2018 Estimate
1. Percent of respondents rating the quality of recreational programs as good or excellent. <sup>1</sup> City-wide survey <sup>2</sup> Internal survey of program participants	1	90%²	68% <sup>1</sup>	92%²	90%²	90%²
2. Percent of respondents rating the cleanliness of recreational and parks facilities as good or excellent	2	n/a	81%	81%	85%	85%
3. Payroll dollars saved through Senior Center volunteer hours.	1	\$489,565	\$541,724	\$499,804	\$500,000	\$500,000
4. Percent of recreation expenses covered through fees and revenues.	1	60%	77%	81%	80%	80%
5. Percent change of total gross revenue for the Chuck Corica Golf Complex <sup>1</sup> Par 3 and start of South Course construction <sup>2</sup> South Course construction 2014 - 2017	1	-18% <sup>1</sup>	<b>-27%</b> <sup>2</sup>	-8%	10%	10%

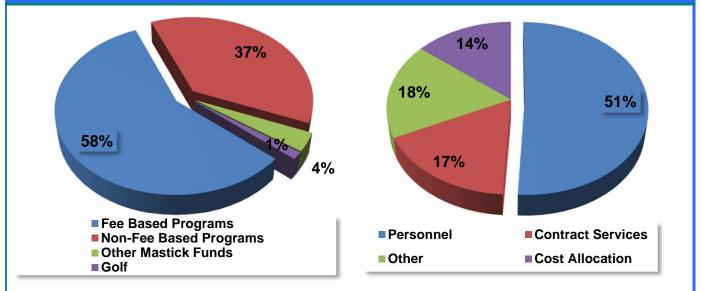


# **Department Summary**

# **Expenditure Summary by Program**

	FY 15-16	FY 16-17	FY 16-17	FY 17-18	FY 18-19
	Actual	Budget	Projected	Budget	Budget
Program Expenditures					
Fee Based Programs	\$ 3,926,966	\$ 4,263,000	\$ 4,265,000	\$ 4,707,000	\$ 4,780,000
Non-Fee Based Programs	2,611,767	2,715,000	2,699,000	3,026,000	3,097,000
Other Mastick Funds	139,913	281,000	258,000	284,000	309,000
Golf	172,130	122,000	125,000	114,000	114,000
Total Program Budget	\$ 6,850,776	\$ 7,381,000	\$ 7,347,000	\$ 8,131,000	\$ 8,300,000
Program Revenues					
Fee Based Programs	\$ 2,590,984	\$ 2,540,000	\$ 2,467,000	\$ 2,786,000	\$ 2,875,000
Non-Fee Based Programs	273,000	280,000	276,000	291,000	297,000
Other Mastick Funds	183,575	211,000	185,000	174,000	174,000
Golf	294,890	450,750	360,000	407,000	389,000
			·	· · ·	·
Total Program Revenue	\$ 3,342,449	3,481,750	3,288,000	3,658,000	3,735,000
Not Drogrom Budget					
Net Program Budget	1 225 092	1 702 000	1,798,000	1 021 000	1,905,000
Fee Based Programs Non-Fee Based Programs	1,335,982 2,338,767	1,723,000 2,435,000	2,423,000	1,921,000 2,735,000	2,800,000
Other Mastick Funds	(43,662)	70,000	2,423,000 73,000	110,000	2,800,000
Golf	(122,760)	(328,750)	(235,000)	(293,000)	(275,000)
801	(122,700)	(320,730)			(273,000)
Total Net Program Budget	\$ 3,508,327	\$ 3,899,250	\$ 4,059,000	\$ 4,473,000	\$ 4,565,000
Cost Recovery %					
Fee Based Programs	66%	60%	58%	59%	60%
Non-Fee Based Programs	10%	10%	10%	10%	10%
Other Mastick Funds	131%	75%	72%	61%	44%
Golf	171%	369%	288%	357%	341%
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# Expenditures by Program / Category





**Department Summary** 

# **Expenditure Summary by Category**

Expenditure Category	FY 15-16 Actual	FY 16-17 Budget	FY 16-17 Projected	FY 17-18 Budget	FY 18-19 Budget
Full-Time Personnel	\$ 2,145,928	\$ 2,683,300	\$ 2,521,196	\$ 2,975,500	\$ 3,177,000
Part-Time Personnel	1,395,019	1,320,472	1,397,804	1,448,500	1,483,000
Contractual Services	1,294,923	1,184,645	1,265,000	1,278,000	1,270,000
Other Operational Costs	1,151,254	1,335,870	1,311,000	1,375,000	1,311,000
Capital Outlay	-	-	-	-	-
Cost Allocation	863,652	856,713	852,000	1,054,000	1,059,000
Debt Service	-	-		-	
Total Program Budget	\$ 6,850,776	\$ 7,381,000	\$ 7,347,000	\$ 8,131,000	\$ 8,300,000
Less: Program Revenues	3,342,449	3,481,750	3,288,000	3,658,000	3,735,000
Net Program Budget	\$ 3,508,327	\$ 3,899,250	\$ 4,059,000	\$ 4,473,000	\$ 4,565,000

# **Full-Time Personnel Summary**

<u>Program</u>	Program / Fund Number	FY 15-16 Budget	FY 16-17 Budget	FY 17-18 Budget	FY 18-19 Budget
Park Maintenance	51210	10.50	10.50	12.50	12.50
Administration	5191	4.59	4.59	4.61	4.61
Sports	5192	0.60	0.60	0.60	0.60
Youth and Teen	5193	1.60	1.60	1.60	1.60
Recreation Classes	5194	1.15	1.15	1.15	1.15
Mastick Senior Center	5195	3.00	3.00	3.00	3.00
Golf Administration	5305	0.06	0.06	0.04	0.04
Marina Cove/Bayport Park	276/278	1.50	1.50	1.50	1.50
Totals		23.00	23.00	25.00	25.00

# **Fund Summary**

	FY 15-16 Actual	FY 16-17 Budget	FY 16-17 Projected	FY 17-18 Budget	FY 18-19 Budget
Program Budget by Fund					
General Fund (001)	\$ 2,324,436	\$ 2,433,000	\$ 2,423,000	\$ 2,695,000	\$ 2,775,000
Recreation Fund (280)	4,066,879	4,544,000	4,523,000	4,991,000	5,089,000
Golf	172,130	122,000	125,000	114,000	114,000
Other Funds	287,331	282,000	276,000	331,000	322,000
Totals	\$ 6,850,776	\$ 7,381,000	\$ 7,347,000	\$ 8,131,000	\$ 8,300,000
Net Program Budget by Fund					
General Fund (001)	\$ 2,324,436	\$ 2,433,000	\$ 2,423,000	\$ 2,695,000	\$ 2,775,000
Recreation Fund (280)	997,430	1,342,250	1,511,000	1,624,000	1,651,000
Golf	172,130	122,000	125,000	114,000	114,000
Other Funds	14,331	2,000	0	40,000	25,000
Totals	\$ 3,508,327	\$ 3,899,250	\$ 4,059,000	\$ 4,473,000	\$ 4,565,000



# Park Maintenance

### **Program Description**

The Park Maintenance program provides maintenance personnel, supplies, and administration to preserve and protect the natural beauty of City parks. This division manages landscape areas, athletic facilities, playgrounds, picnic areas and urban trees to provide safe and clean parks for the community. This budget does not include the maintenance of parks funded through assessment districts (Marina Cove and Bayport Parks).

### Key Objectives

- 1. Manage 35 new acres of parkland including 14 acres of actively programmed park area at Estuary Park and Jean Sweeney Open Space Park. These two new, large parks increase the city's park acreage by 19%.
- 2. Improve park maintenance city-wide by continuing a staff reorganization to create more depth of knowledge, experience and opportunity in its staffing. This reorganization will also improve overall service to the community for parks and recreational facility maintenance.

- Add two new positions: Park Supervisor and Park Maintenance II while also adjusting vacant Park Maintenance I
  positions to Gardener positions. This staffing reorganization will improve maintenance operations and efficiency
  throughout all city parks.
- Increases in supplies, utilities and contractual are primarily due to the addition of 35 acres of new parkland.





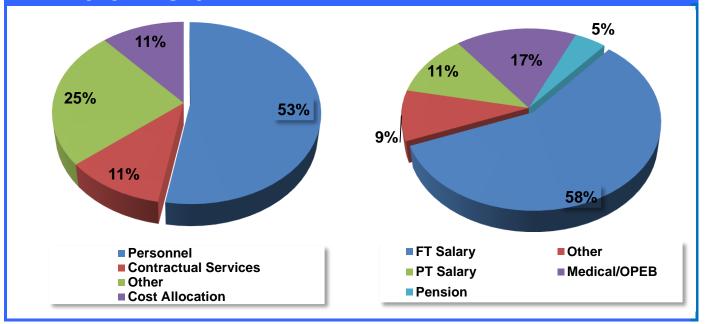
Park Maintenance (51210)

#### **General Fund (001) Program Summary** FY18-19 FY15-16 FY16-17 FY16-17 FY17-18 Expenditure Category Actual Budget Projected Budget Budget Full-Time Personnel \$ 927.229 \$ 1,103,401 \$ 1,023,000 \$ 1,300,000 \$ 1,394,000 Part-Time Personnel 160,000 216,834 217,000 180,000 180,000 **Contractual Services** 297,439 270,410 370,000 284,000 283,000 Other Operational Costs 535,368 678,132 592,000 632,000 628,000 Cost Allocation 200,976 201,057 201,000 289,000 290,000 \$ 2,775,000 **Total Program Budget** \$ 2,177,846 \$ 2,413,000 \$ 2,403,000 \$ 2,685,000 % Variance 0.4% 12% 3% Less: Program Revenues \$ 2,685,000 **Net Program Budget** \$ 2,177,846 \$ 2,413,000 \$ 2,403,000 \$ 2,775,000

### **Full-Time Personnel Summary**

<u>Position</u>	Bargaining Unit	FY15-16 Budget	FY16-17 Budget	FY17-18 Budget	FY18-19 Budget
Park Manager	MCEA	1.00	1.00	1.00	1.00
Park Supervisor	MCEA			1.00	1.00
Park Foreperson	ACEA	1.00	1.00	1.00	1.00
Equipment Operator	ACEA	1.00	1.00	1.00	1.00
Park Maintenance Worker	ACEA	7.50	7.50	7.50	7.50
Park Maintence Worker II	ACEA	-	-	1.00	1.00
Totals		10.50	10.50	12.50	12.50

# **Summary by Category / Personnel**





# **Recreation Fund - Administration**

### **Program Description**

The Recreation Fund Administration provides oversight and management of programs and services to youth, teens, adults, and seniors as well as park maintenance.

Administration provides staff support to the Recreation Commission, Golf Commission, and Friends of the Parks. All special events are allocated in this budget including the Mayor's Holiday Tree Lighting, the Spring Egg Scramble, Starlight Movie Nights, Earth Day and the Sand Castle Contest.

Administration includes personnel management; staffing for program registration and rentals; financial accounting, budget



management, and grant administration; administering joint use agreements, contracts and leases; identifying and securing funding through grants, donations and sponsorships, and pursuing public/private partnerships.

#### **Key Objectives**

- 1. Continue efforts to identify funding sources, including grants and public/private partnerships, for construction and renovation of parks and recreation facilities
- 2. Implement a new registration system interface that is more user friendly for the public and more efficient for staff.
- 3. Manage design and construction of the Jean Sweeney Open Space Park, Estuary Park, and Encinal Boat Ramp including identifying funding sources through grants, corporate, and individual donations
- 4. Oversee Greenway Golf's extensive renovation project of the Chuck Corica Golf Complex and manage the Concession Agreement with Jim's on the Course and the related new construction and renovation for on-course food and beverage operation

### **Budget Highlights / Significant Changes**

• No significant changes within Administration.





**Recreation Fund - Administration (5191)** 

### **Program Summary**

# **Recreation Fund (280)**

Expenditure Category	FY15-16 FY16-17 Actual Budget		FY16-17 Projected	FY17-18 Budget	FY18-19 Budget	
Full-Time Personnel Part-Time Personnel Contractual Services Other Operational Costs Cost Allocation	\$ 416,857 27,276 81,118 68,995 627,084	\$ 672,084 27,282 95,335 59,816 620,483	\$ 652,000 29,000 96,000 58,000 620,000	\$ 666,000 30,000 89,000 49,000 727,000	\$ 697,000 28,000 89,000 49,000 731,000	
Total Program Budget % Variance	\$ 1,221,330	\$ 1,475,000	\$ 1,455,000 1%	\$ 1,561,000 7%	\$ 1,594,000 2%	
Less: Program Revenues	112,714	109,000	126,000	133,000	136,000	
Net Program Budget (General Fund subsidy)	\$ 1,108,616	\$ 1,366,000	\$ 1,329,000	\$ 1,428,000	\$ 1,458,000	

# **Full-Time Personnel Summary**

<u>Position</u>	Bargaining Unit	FY15-16 Budget	FY16-17 Budget	FY17-18 Budget	FY18-19 Budget
Recreation & Park Director	EXME	0.94	0.94	0.96	0.96
Recreation Service Manager	MCEA	1.00	1.00	1.00	1.00
Accounting Technician	ACEA	1.00	1.00	1.00	1.00
Senior Clerk	ACEA	1.00	1.00	1.00	1.00
Office Assistant	MCEA	0.65	0.65	0.65	0.65
Totals		4.59	4.59	4.61	4.61

# Subprogram Financial Summary

<u>Subprogram</u>	FY15-16 Actual	FY16-17 Budget	FY16-17 Projected	FY17-18 Budget	FY18-19 Budget
Administration (2801010)	1,189,827	\$ 1,436,000	\$ 1,414,000	\$ 1,520,000	\$ 1,554,000
Special Event (2801910)	21,137	24,000	24,000	24,000	25,000
Earth Day (2801915)	9,946	15,000	17,000	17,000	15,000
Employee Picnic (280925)	420	-		-	
Total Expenditures	1,221,330	1,475,000	1,455,000	1,561,000	1,594,000
Administration (2801010)	1,099,178	1,353,000	1,314,000	1,413,000	1,444,000
Special Event (2801910)	14,672	13,000	13,000	13,000	14,000
Earth Day (2801915)	(5,654)	-	2,000	2,000	-
Employee Picnic (280925)	420	-		-	
Total Net Program Budget	\$ 1,108,616	1,366,000	\$ 1,329,000	1,428,000	\$ 1,458,000



# **Recreation Fund - Sports**

### **Program Description**

The Recreation Fund Sports program provides opportunities for youth and adults to become involved in sports through a variety of instructional classes, camps, and leagues. This program is funded through program user fees. Adult programs include softball, basketball, tennis, flag football, volleyball and aquatics. Youth programs include basketball, baseball, volleyball, skateboarding, flag football, tennis, golf, cheerleading, soccer, lacrosse and aquatics.



- Continue expanding programs offered such as the free Summer Park Baseball League (which serves over 350 youth each summer), Flag Football, skateboarding, youth and adult water sports and aquatic programs.
- Implemented new programs and initiatives for Adult Sports including a Women's Softball League.
- Implementing new youth programming and field rentals at Estuary Park for youth with mental and physical challenges.
- The budgeted revenue anticipates fee increases for athletic facilities and new revenues from Estuary Park.





**Recreation Fund - Sports (5192)** 

#### **Recreation Fund (280) Program Summary** FY15-16 FY16-17 FY16-17 FY17-18 FY18-19 Expenditure Category Actual Budget Projected Budget Budget **Full-Time Personnel** \$ 71,622 \$ 73,296 \$ 82,000 \$ 87,000 \$ 96,000 Part-Time Personnel 85,547 116,849 117,000 120,000 120,000 **Contractual Services** 116,867 108,000 108,000 115,000 118,000 Other Operational Costs 27,464 20,000 24,000 24,000 20,855 301,500 327,000 \$ 346,000 358,000 **Total Program Budget** \$ \$ 319,000 \$ \$ % Variance 3% 6% 3% Less: Program Revenues 379,157 370,000 356,000 390,000 397,000 (51,000) Net Program Budget \$ (77,657) \$ \$ (29,000) \$ (44,000) \$ (39,000) (General Fund subsidy if positive)

#### **Full-Time Personnel Summary**

<u>Position</u>	Bargaining Unit	FY15-16 Budget	FY16-17 Budget	FY17-18 Budget	FY18-19 Budget
Recreation Services Specialist	ACEA	0.60	0.60	0.60	0.60
Totals		0.60	0.60	0.60	0.60

### **Subprogram Financial Summary**

<u>Subprogram</u>	FY15-16 Actual		FY16-17 Budget		FY16-17 Projected		FY17-18 Budget		FY18-19 Budget	
Adult Softball (2802030) Adult Sports (2802070) Aquatics (2802110) Youth Sports & Aquatics	\$	82,322 38,603 95,200 85,375	\$	70,000 53,000 121,000 75,000	\$	73,000 55,000 125,000 74,000	\$	76,000 52,000 130,000 88,000	\$	79,000 56,000 133,000 90,000
Total Expenditures	\$	301,500		319,000	\$	327,000		346,000	\$	358,000
Adult Softball (2802030) Adult Sports (2802070) Aquatics (2802110) Youth Sports & Aquatics	\$	(12,328) (6,231) (25,141) (33,957)	\$	(8,000) (5,000) (18,000) (20,000)	\$	(5,000) (3,000) - (21,000)	\$	(14,000) - (3,000) (27,000)	\$	(14,000) - - (25,000)
Total Net Program Budget	\$	(77,657)	\$	(51,000)	\$	(29,000)		(44,000)	\$	(39,000)



# **Recreation Fund – Youth/Teen**

### **Program Description**

The Recreation Fund Youth/Teen program provides youth and teens with activities that provide social, cultural, physical and educational enrichment. Program offerings include: preschool, summer camps, after-school care, field trips and instructional classes. These programs are funded by program user fees with the free drop–in programs subsidized by the General Fund.

The Youth program provides a wide variety of programs specifically designed for youth. Program offerings include summer day camps, the Recreation Afterschool Program (RAP), the free after-school and summer Parks & Playground program, plus Tiny Tots classes, camps and school-year programs.

The Teen program provides recreational programming for middle and high school youth, including a wide variety of social, physical and educational opportunities. This program supports The Underground Teen Center, which is a free, daily program, the Alameda Youth Committee, Operation Greensweep and the Teen Volunteer Program.

- Maintained staffing levels with annual minimum wage salary increases as mandated by the state
- Incorporated all-day Kindergarten participants into the RAP program at all sites
- Continuing to reorganize and expand the Teen Volunteer Program including the Alameda Youth Committee and its functions
- This budget anticipates increased summer camp fees to offset increased part-time salaries and higher bus rental costs
- Working to improve and expand marketing for the Recreational Afterschool Program (RAP) to increase registrations
- The Krusi Park Recreation Center is anticipated to open in mid-year FY 17-18 which will provide a new location for after school and Tiny Tot programs







**Recreation Fund - Youth/Teen (5193)** 

# **Program Summary**

# **Recreation Fund (280)**

Expenditure Category	FY15-16 Actual	FY16-17 Budget	FY16-17 Projected	FY17-18 Budget	FY18-19 Budget
Full-Time Personnel Part-Time Personnel Contractual Services Materials & Supplies	\$ 154,474 716,708 56,635 79,189	\$ 168,659 711,107 57,500 112,734	\$ 161,196 710,804 64,000 108,000	\$ 245,000 753,000 65,000 101,000	\$ 269,000 781,000 65,000 101,000
Total Program Budget % Variance	\$ 1,007,006	\$ 1,050,000	\$ 1,044,000 1%	\$  1,164,000 11%	\$ 1,216,000 4%
Less: Program Revenues	1,119,885	1,122,000	1,118,000	1,139,000	1,167,000
Net Program Budget (General Fund subsidy if posit	\$ (112,879) ive)	\$ (72,000)	\$ (74,000)	\$ 25,000	\$ 49,000

# **Full-Time Personnel Summary**

<u>Position</u>	Bargaining Unit	FY15-16 Budget	FY16-17 Budget	FY17-18 Budget	FY18-19 Budget
Recreation Services Specialist	ACEA	1.60	1.60	1.60	1.60
Totals		1.60	1.60	1.60	1.60

# **Subprogram Financial Summary**

<u>Subprogram</u>	FY15-16 Actual	FY16-17 Budget	FY16-17 Projected	FY17-18 Budget	FY18-19 Budget
Parks & Playground (2803200)	\$ 140,518	\$ 176,000	\$ 175,000	\$ 176,000	\$ 182,000
Day Camp (2803210)	120,961	116,000	116,000	132,000	140,000
Teen Programs (2803890)	183,514	198,000	200,000	199,000	207,000
Tiny Tots (2803950)	224,487	222,000	215,000	297,000	310,000
RAP (2803960)	184,573	187,000	187,000	198,000	207,000
Other Youth/Teen	152,953	151,000	151,000	161,500	169,500
Total Expenditures	\$ 1,007,006	\$ 1,050,000	\$ 1,044,000	\$ 1,163,500	\$ 1,215,500
Parks & Playground (2803200)	135,905	176,000	175,000	176,000	182,000
Day Camp (2803210)	6,887	(16,000)	(12,000)	(4,000)	(5,000)
Teen Programs (2803890)	94,935	110,000	112,000	109,000	115,000
Tiny Tots (2803950)	(78,035)	(138,000)	(145,000)	(58,000)	(50,000)
RAP (2803960)	(179,088)	(113,000)	(113,000)	(117,000)	(113,000)
Other Youth/Teen	(93,483)	(91,000)	(91,000)	(81,500)	(80,500)
Total Net Program Budget	\$ (112,879)	\$ (72,000)	\$ (74,000)	\$ 24,500	\$ 48,500



**Recreation Fund - Classes/Rentals** 

### **Program Description**

The Recreation Fund Classes Program provides a wide variety of cultural, educational, social and fitness programs for participants ages preschool through adult seniors. The Rental Program provides rental opportunities to the public for the Albert DeWitt Officers Club (O'Club), Recreation Centers, Picnic Areas, Veterans' Memorial Building, Athletic Fields, Swim Facilities and the Alameda Point Gymnasium. Both programs are funded by program user fees.



- Continue adding healthy lifestyle offerings such as Buti–Yoga, Alexander Technique, Healthy Cooking and outdoor activities, including kayaking, paddle boarding, sailing, fishing, and hiking
- Expanding activities offered at the newly renovated Encinal Swim Center
- New revenue anticipated from rentals at the newly opened Krusi Park Recreation Center
- Increasing O'Club marketing to showcase the improved facility conditions





**Recreation Fund - Classes (5194)** 

Program Summary						]	Red	creation	Fu	nd (280)
Expenditure Category	FY15-16 Actual		-			TY16-17 rojected	FY17-18 Budget		-	-Y18-19 Budget
Full-Time Personnel Part-Time Personnel Other Operational Costs Materials & Supplies	\$	140,245 129,841 260,735 92,559	\$	162,483 122,059 258,700 150,758	\$	173,000 120,000 227,000 222,000	\$	191,500 141,500 236,000 270,000	\$	209,000 147,000 236,000 230,000
Total Program Budget % Variance	\$	623,380	\$	694,000	\$	742,000 -7%	\$	839,000 13%	\$	822,000 -2%
Less: Program Revenues		656,733		625,000		587,000		791,000		841,000
Net Program Budget (General Fund subsidy if posit	\$ ive)	(33,353)	\$	69,000	\$	155,000	\$	48,000	\$	(19,000)

### **Full-Time Personnel Summary**

<u>Position</u>	Bargaining	FY15-16	FY16-17	FY17-18	FY18-19
	Unit	Budget	Budget	Budget	Budget
Recreation Services Specialist	ACEA	0.80	0.80	0.80	0.80
Office Assistant	MCEA	0.35	0.35	0.35	0.35
Totals		1.15	1.15	1.15	1.15

# **Subprogram Financial Summary**

Subprogram	FY15-16 Actual	FY16-17 Budget	FY16-17 Projected	FY17-18 Budget	FY18-19 Budget
Officers Club (2804202)	\$ 120,033	\$ 95,000	\$ 90,000	\$ 105,000	\$ 112,000
Swim Center Facilities (2804340)	\$-	\$ 125,000	\$ 154,000	\$ 161,000	\$ 161,000
Rec Centers Rental (2804310)	67,074	59,000	59,000	64,000	65,000
Classes (2804410)	183,546	189,000	185,000	193,000	199,000
AP Gym (2804802)	99,267	86,000	95,000	107,000	109,000
Other Classes	153,460	140,000	159,000	209,000	176,000
Total Expenditures	\$ 623,380	\$ 694,000	\$ 742,000	\$ 839,000	\$ 822,000
Officers Club (2804202)	(5,584)	(2,000)	3,000	(15,000)	(13,000)
Swim Center Facilities (2804340	-	103,000	132,000	136,000	136,000
Rec Centers Rental (2804310)	28,723	24,000	27,000	28,000	21,000
Classes (2804410)	(63,778)	(26,000)	(20,000)	(47,000)	(41,000)
AP Gym (2804802)	(33,514)	(36,000)	(27,000)	(38,000)	(53,000)
Other Classes	40,800	6,000	40,000	(16,000)	(69,000)
Total Net Program Budget	(33,353)	69,000	155,000	48,000	(19,000)



**Recreation Fund - Mastick Senior Center** 

# **Program Description**

Mastick Senior Center (MSC) provides a well-rounded social recreation program encompassing the areas of health and wellness, education, recreation, and support services, resulting in life enhancement and enrichment for the growing senior community (50+ population). The MSC is operated in collaboration with the Mastick Senior Center Advisory Board and over 200 volunteers.

This program is funded by user fees, rental income and the General Fund transfer. The budget also includes the property management functions for the ABC Preschool and Mastick apartments.

# **Budget Highlights**

Funding allocated from the MSC cell tower to provide landscape improvements to make the outdoor space more drought-tolerant, inviting and interactive.

In addition, new carpet and fresh paint will be applied in the Lobby (where needed) to maintain a welcoming and safe environment for seniors to socialize and recreate.





**Recreation Fund - Mastick Senior Center (5195)** 

Program Summary							Red	creation	Fu	nd (280)
Expenditure Category	FY15-16 Actual		FY16-17 Budget		FY16-17 Projected		FY17-18 Budget		-	FY18-19 Budget
Full-Time Personnel Part-Time Personnel Contractual Services Other Operational Costs	\$	272,566 122,892 230,515 68,005	\$	330,942 106,700 125,500 105,858	\$	253,000 119,000 136,000 130,000	\$	315,000 118,000 179,000 105,000	\$	335,000 121,000 169,000 85,000
Total Program Budget % Variance	\$	693,978	\$	669,000	\$	638,000 5%	\$	717,000 12%	\$	710,000 -1%
Less: Program Revenues		254,768		253,000		242,000		272,000		273,000
Net Program Budget (General Fund subsidy if positi	\$ ve)	439,210	\$	416,000	\$	396,000	\$	445,000	\$	437,000

# **Full-Time Personnel Summary**

<u>Position</u>	Bargaining Unit	FY15-16 Budget	FY16-17 Budget	FY17-18 Budget	FY18-19 Budget
Recreation Manager	MCEA	1.00	1.00	1.00	1.00
Recreation Services Specialist	ACEA	1.00	1.00	1.00	1.00
Custodian	ACEA	1.00	1.00	1.00	1.00
Totals		3.00	3.00	3.00	3.00

# **Subprogram Financial Summary**

Subprogram	FY15-16 Actual	FY16-17 Budget	FY16-17 Projected	FY17-18 Budget	FY18-19 Budget
Mastick Admin (2805400)	\$ 474,549	\$ 520,000	\$ 455,000	\$ 518,000	\$ 541,000
Mastick Fee Classes (2805620)	102,434	85,000	83,000	102,000	102,000
Mastick Rentals (2805621)	21,038	15,000	25,000	25,000	15,000
Mastick Sr Trip (2805624)	24,918	21,000	15,000	37,000	37,000
Other Mastick Activities	71,039	28,000	60,000	35,000	15,000
Total Expenditures	\$ 693,978	\$ 669,000	\$ 638,000	\$ 717,000	\$ 710,000
Mastick Admin (2805400)	444,218	496,000	433,000	489,000	512,000
Mastick Fee Classes (2805620)	(23,583)	(25,000)	(21,000)	(18,000)	(18,000)
Mastick Rentals (2805621)	(32,543)	(38,000)	(26,000)	(34,000)	(45,000)
Mastick Sr Trip (2805624)	(4,052)	(29,000)	(35,000)	(10,000)	(10,000)
Other Mastick Activities	55,170	12,000	45,000	18,000	(2,000)
Total Net Program Budget	\$ 439,210	\$ 416,000	\$ 396,000	\$ 445,000	\$ 437,000



**Recreation Fund – Parks** 

# **Program Description**

The Recreation Fund Parks program includes the Park Monitor program and cell tower revenue from Krusi and Leydecker Parks that is utilized for small park renovation projects.

### **Key Objectives**

- 1. Utilize the cell tower revenues for park improvements and emergency repairs
- 2. Rental revenue from fields and swim center facilities are used to directly offset expenditures for maintenance of those facilities

- The Park Monitor program is being expanded from weekends to now seven days per week.
- Increased revenue from field rental at the newly opened Estuary Park athletic fields is allocated for startup costs at that field as well as ongoing field maintenance contracts for the synthetic turf.





**Recreation Fund - Parks (5196)** 

Program Summary							Rec	reation	Fur	nd (280)
Expenditure Category	FY15-16 Actual		-	FY16-17 Budget		FY16-17 Projected		FY17-18 Budget		Y18-19 Budget
Part-Time Personnel Contractual Services Other Operational Costs	\$	61,888 7,315 10,569	\$	51,475 - 4,525	\$	59,000 - -	\$	80,000 - -	\$	80,000 - -
Total Program Budget % Variance	\$	79,772	\$	56,000	\$	59,000 -5%	\$	80,000 36%	\$	80,000 0%
Less: Program Revenues		67,727		61,000		38,000		61,000		61,000
Net Program Budget (General Fund subsidy if posit	\$ ive)	12,045	\$	(5,000)	\$	21,000	\$	19,000	\$	19,000

Full-Time Personnel Summary										
<u>Position</u>	Bargaining Unit	FY15-16 Budget	FY16-17 Budget	FY17-18 Budget	FY18-19 Budget					
Totals		-	-	-	-					

Subprogram Financial Summary										
<u>Subprogram</u>	FY15-16 Actual		-	FY16-17 Budget		FY16-17 Projected		Y17-18 Budget	FY18-19 Budget	
Krusi Park Cell (2806345) Park Ranger (2806200)	\$	28,261 51,511	\$	- 56,000	\$	- 59,000	\$	۔ 80,000	\$	- 80,000
Total Expenditures	\$	79,772	\$	56,000	\$	59,000	\$	80,000	\$	80,000
Krusi Park Cell (2806345) Park Ranger (2806200)		(39,466) 51,511		(61,000) 56,000		(38,000) 59,000		(61,000) 80,000		(61,000) 80,000
Total Net Program Budget	\$	12,045	\$	(5,000)	\$	21,000	\$	19,000	\$	19,000





# **Mastick Donations**

# **Program Description**

The Mastick Senior Center Donation Account was established in 2001 to serve as an endowment for the senior center. The account was created to receive bequests and other monetary gifts intended for the Mastick Senior Center facility and program.





# Mastick Donations (2805627)

# **Funding Sources:**

# Mastick Donations (280.1)

Summary of Expenditu	res	and Rev	/en	ues						
Expenditure Category		FY15-16 Actual	-	Y16-17 Budget	-	TY16-17 rojected	-	FY17-18 Budget	-	Y18-19 Budget
Personnel Services* Contractual Services Materials & Supplies	\$	- - 60	\$	- 20,000 -	\$	- 20,000 4,000	\$	- 20,000 4,000	\$	- 20,000 4,000
Total Program Budget % Variance	\$	60	\$	20,000	\$	24,000 0%	\$	24,000 0%	\$	24,000 0%
Less: Program Revenues		14,754		-		22,000		18,000		18,000
Net Program Budget	\$	(14,694)	\$	20,000	\$	2,000	\$	6,000	\$	6,000

Full-Time Personnel Summary				
	FY15-16 Actual	FY16-17 Budget	FY17-18 Budget	FY18-19 Budget
<u>Position</u>				
Totals	-	-	-	-



**Mastick Advisory Board** 

# **Program Description**

The Mastick Senior Center Advisory Board (MSCAB) is the active administrative advisory committee for Mastick Senior Center and undertakes fundraising activities to assist in the support of Center programs and directs the spending of those funds. The 15 member MSCAB is supported by 10 support committees which work collaboratively with staff to ensure the smooth operation of Mastick Senior Center.

# **Budget Highlights**

Painting the exterior of Mastick Senior Center.

Computer Room renovation.

Improve entrance walkway and surrounding landscape.





Program Summary					N	lastick <i>A</i>	١dv	isory Bo	ard	(280.2)
Expenditure Category	F	TY15-16 Actual	-	FY16-17 Budget	-	Y16-17 rojected	-	FY17-18 Budget	-	Y18-19 Budget
Part-Time Personnel Contractual Services Other Operational Costs	\$	- 55,795 84,058	\$	- 118,000 143,000	\$	- 114,000 120,000	\$	- 130,000 130,000	\$	- 155,000 130,000
Total Program Budget % Variance	\$	139,853	\$	261,000	\$	234,000 10%	\$	260,000 11%	\$	285,000 10%
Less: Program Revenues		168,821		211,000		163,000		156,000		156,000
Net Program Budget	\$	(28,968)	\$	50,000	\$	71,000	\$	104,000	\$	129,000

Full-Time Person	Full-Time Personnel Summary											
<u>Position</u>	Bargaining Unit	FY15-16 Budget	FY16-17 Budget	FY17-18 Budget	FY18-19 Budget							
Totals		-	-	-	-							

Subprogram Financial	Sur	nmary							
<u>Subprogram</u>	F	Y15-16 Actual	-	FY16-17 Budget	Y16-17 rojected	-	Y17-18 Budget	-	Y18-19 Budget
Special Projects (2807300 MAB Program (2807100) Thrift Shop (2807400) Other MAB Activities	\$	21,711 80,852 2,052 35,238	\$	119,000 90,000 6,000 46,000	\$ 100,000 89,000 13,000 32,000	\$	75,000 139,000 10,000 36,000	\$	100,000 139,000 10,000 36,000
Total Expenditures	\$	139,853	\$	261,000	\$ 234,000	\$	260,000	\$	285,000
Special Projects (2807300 MAB Program (2807100) Thrift Shop (2807400) Other MAB Activities		21,711 (72,586) (26,836)		119,000 59,000 (79,000) (49,000)	 100,000 61,000 (72,000) (18,000)		75,000 121,000 (73,000) (19,000)		100,000 121,000 (73,000) (19,000)
Total Net Program Budget	\$	(77,711)	\$	50,000	\$ 71,000	\$	104,000	\$	129,000





Adams Street House Trust

# **Program Description**

In 2001, the proceeds from the sale of the property located at 2834 Adams Street, Alameda, were placed in a trust account established for a senior citizen program in compliance with the 1992 Court Judgement per City of Alameda Ordinance No. 2879. With the City's senior program being Mastick Senior Center, the Mastick Senior Center Advisory Board was involved in the process.

### **Budget Highlights**

Funding source will provide computer equipment upgrades for the computer lab and commercial-grade appliances for the Mastick kitchens.





# Adam Street House Trust Fund (0814)

# **Funding Sources:**

Adam Trust (814)

Summary of Expenditu	res	and Rev	ven	ues				
Expenditure Category		Y15-16 Actual	-	Y16-17 Budget	 (16-17 ojected	-	Y17-18 oposed	Y18-19 Budget
Personnel Services Contractual Services	\$	-	\$	-	\$ -	\$	- 40,000	\$ - 25,000
Total Program Budget	\$	-	\$	-	\$ -	\$	40,000	\$ 25,000
Less: Program Revenues		4,468		1,000	-		-	 -
Net Program Budget	\$	(4,468)	\$	(1,000)	\$ -	\$	40,000	\$ 25,000

Full-Time Personnel Summary				
	FY15-16 Actual	FY16-17 Budget	FY17-18 Budget	FY18-19 Budget
<u>Position</u>				
Totals	-	-	-	-



### **Program Description**

The Chuck Corica Golf Course includes the driving range, 9-hole Mif Albright course, 18-hole Jack Clark South Course, 18-hole Earl Fry North Course, pro shop and restaurant. The City is in a long-term lease agreement with Greenway Golf to operate, maintain and renovate the Chuck Corica Golf Course. Greenway Golf is improving the golf facilities, which includes complete renovation of the driving range and Par 3 (both completed) and the South Course (to be completed Fall 2017). The Alameda Recreation and Parks Department oversees this agreement and improvements, in addition to managing the on-course food and beverage agreement.

#### **Key Objectives**

- 1. Manage the quality and timeliness of the golf course renovations
- 2. Ensure the golf customers experience a quality golf experience at reasonable rates



- 3. Ensure the facility is maintained through daily maintenance of greens, fairways, and tee areas through environmentally friendly turf maintenance practices
- 4. Manage the on-course food and beverage lease agreement and ensure quality service

- Greenway Golf is responsible for all revenue and expense associated with the Golf Course. Revenue received from Greenway to the City is based on the lease agreement, which is currently a fixed annual fee. Greenway Golf also pays the City for the Harbor Bay Parkway Maintenance Fee.
- Funds transferred out of the Golf Fund include the Driving Range Debt Service, Harbor Bay Parkway Maintenance Fee, drainage maintenance and the Urban Runoff Fee.
- The Concessionaire Agreement for the on-course food and beverage services was implemented in March 2016. It includes a capital investment by the operator for expanded event seating and in return provides no lease revenue for two years once the certificate of occupancy is issued for the event center. While there are no expenditures related to the food and beverage services, there is also no rental income starting in October 2017.





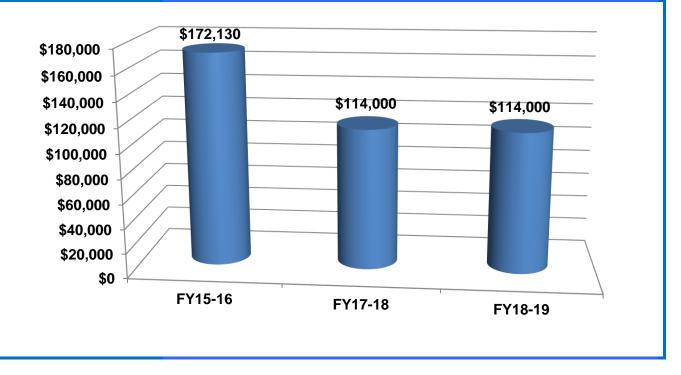
**Golf Administration (5301)** 

Program Summary				Recreatio	on	& Golf F	unc	l (280.5)
Expenditure Category		FY15-16 Actual	FY16-17 Budget	FY16-17 Projected		FY17-18 Budget	-	FY18-19 Budget
Full-Time Personnel Contractual Services Other Operational Costs Cost Allocation	\$	9,937 93,627 55,414 13,152	\$ 15,435 94,200 (808) 13,173	\$ 19,000 93,000 - 13,000	\$	11,000 93,000 - 10,000	\$	11,000 93,000 - 10,000
Total Program Budget % Variance	\$	172,130	\$ 122,000	\$ 125,000 2%	\$	114,000 -9%	\$	114,000 0%
Less: Program Revenues		294,890	450,750	360,000		407,000		389,000
Net Program Budget (Decrease/(Increase) in Reserve	\$ es)	(122,760)	\$ (328,750)	\$ (235,000)	\$	(293,000)	\$	(275,000)

# **Full-Time Personnel Summary**

<u>Position</u>	Bargaining Unit	FY15-16 Budget	FY16-17 Budget	FY17-18 Budget	FY18-19 Budget
Recreation & Park Director	EXME	0.06	0.06	0.04	0.04
Totals		0.06	0.06	0.04	0.04

# **Expenditures by Fiscal Year**





# Marina Cove Park

# **Program Description**

The Marina Cove Park program provides maintenance for the 3.2-acre park located at the Marina Cove housing development. This program is funded by an assessment district and is administered through Alameda Recreation and Parks Department.

### **Key Objectives**

- 1. Fertilize turf areas four times per year.
- 2. Mow and edge weekly.
- 3. Maintain trees and playground as required.
- 4. Seal and re-stripe parking lot.

# **Budget Highlights / Significant Changes**

• No significant budget changes or highlights.





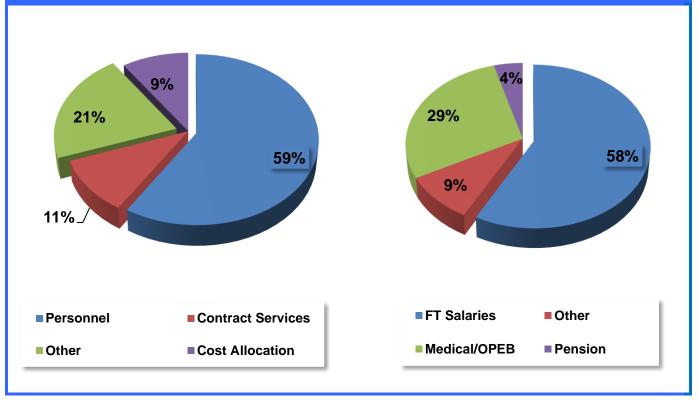
# Marina Cove Park (5124276)

Program Summary					Marina	Cov	ve Mtce	Fur	nd (276)
Expenditure Category		FY15-16 Actual	-	Y16-17 Budget	Y16-17 ojected	-	Y17-18 Budget	-	Y18-19 Budget
Full-Time Personnel Contractual Services Other Operational Costs Cost Allocation	\$	53,181 28,753 13,849 7,332	\$	54,000 10,000 19,000 7,000	\$ 55,000 10,000 18,000 3,000	\$	55,000 10,000 20,000 9,000	\$	57,000 10,000 20,000 9,000
Total Program Budget % Variance	\$	103,115	\$	90,000	\$ 86,000 4%	\$	94,000 9%	\$	96,000 2%
Less: Program Revenues		87,000		89,000	 86,000		94,000		96,000
Net Program Budget (Funded by assessments)	\$	16,115	\$	1,000	\$ -	\$	-	\$	-

# **Full-Time Personnel Summary**

<u>Position</u>	Bargaining Unit	FY15-16 Budget	FY16-17 Budget	FY17-18 Budget	FY18-19 Budget
Park Maintenance Worker	ACEA	0.50	0.50	0.50	0.50
Totals		0.50	0.50	0.50	0.50

# **Expenditures by Category / Personnel**





# **Bayport Park**

### **Program Description**

The Bayport Park program provides maintenance for the 4.25 acre park at the Bayport housing development, in accordance with the joint use agreement with the Alameda Unified School District. This program is funded by an assessment district and is administered through the Alameda Recreation and Parks Department.

### Key Objectives

- 1. Continue after school and summer programming for the 1,700 square foot multi-purpose building.
- 2. Fertilize fields and grassy areas four times per year; mow and edge weekly; inspect play equipment weekly; and clean restroom daily.

### **Budget Highlights / Significant Changes**

• In FY 18-19, the playground at Bayport Park will be replaced, including with poured-in-place rubberized safety surfacing. This is reflected in an additional \$150,000 allocated in Contractual Services and the revenue is available from previous revenues collected within the assessment district.





Bayport Park (5125278)

# **Program Summary**

# **Bayport Muni SD Fund (278)**

Expenditure Category	-	Y15-16 Actual	-	Y16-17 Budget	-	Y16-17 rojected	-	FY17-18 Budget	-	TY18-19 Budget
Full-Time Personnel Part-Time Personnel Contractual Services Other Operational Costs Cost Allocation	\$	99,817 20,763 7,026 41,502 15,108	\$	103,000 25,000 7,000 42,000 15,000	\$	103,000 26,000 7,000 39,000 15,000	\$	105,000 26,000 7,000 40,000 19,000	\$	109,000 26,000 7,000 40,000 19,000
Total Program Budget % Variance	\$	184,216	\$	192,000	\$	190,000 1%	\$	197,000 4%	\$	201,000 2%
Less: Program Revenues		186,000		191,000		190,000		197,000		201,000
Net Program Budget	\$	(1,784)	\$	1,000	\$	-	\$	-	\$	-

### **Full-Time Personnel Summary**

<u>Position</u>	Bargaining Unit	FY15-16 Budget	FY16-17 Budget	FY17-18 Budget	FY18-19 Budget
Park Maintenance Worker	ACEA	1.00	1.00	1.00	1.00
Totals		1.00	1.00	1.00	1.00

