

The fact is, Alamedans already enjoy all the benefits of Ordinance 3148 – which protects renters – without having to adopt Measure K.

But nothing's perfect – if we need to change the law, our council, elected by the people, can do it quickly and inexpensively.

Measure K would add months to the process and cost hundreds of thousands of dollars even for the simplest changes. It just doesn't make sense.

In fact, we know from community input and City staff review that Ordinance 3148 needs more than two dozen necessary administrative changes to work for all.

And with the complexities of housing policy and the reality of ever-changing State laws, we must expect that even more changes will be required.

Under Measure K, all changes require a costly and time-consuming election regardless of whether they're to correct minor errors or to remedy major flaws that hurt those most in need.

Alameda's seniors, working families, and our most vulnerable shouldn't be made to wait months for an election to get the help they need and taxpayers shouldn't have to pay a fortune to give them that help.

Every day more Alamedans recognize the importance of Ordinance 3148 and the benefits it provides, but let's not stall necessary changes when they are most needed.

We'll make the most progress in addressing our housing crisis, while continuing to serve all Alamedans, by preserving our ability to enact the best possible laws as we need them. Vote NO on Measure K.

s/ Malia Vella
Vice Mayor, City of Alameda

s/ Marilyn Ezzy Ashcraft
Councilmember, City of Alameda

s/ Frank Matarrese
Councilmember, City of Alameda

s/ Jim Oddie
Councilmember, City of Alameda