VISION ZERO ALAMEDA

Alameda Vision Zero Task Force Meeting 2

June 30, 2020

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1

Agenda

1. Re-introductions and Icebreaker
2. Update from City Vision Zero Implementation Team
3. Role of Enforcement in Vision Zero for Alameda
4. Crash Summary Review
5. Draft Action Plan Goals
6. Wrap-up and Next Steps

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Re-Introductions and Icebreaker

- Name
- Role in the community, City, or project team
- *What is the biggest change to traffic in Alameda that you have noticed as a result of Shelter in Place?*

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Who's "in the room?"

- Donya Amiri
- Gerry Beaudin
- David Berman
- Matt Beyers
- Ryan Derespini
- Lisa Foster
- Amanda Gehrke
- Lucy Gigli
- Sarah Henry
- Beth Kenny
- Joao Sousa
- Andrew Thomas
- Rochelle Wheeler
- Megan Wooley-Ousdahl
- Scott Wilkstrom
- Victoria Williams
- Jessica Zdeb

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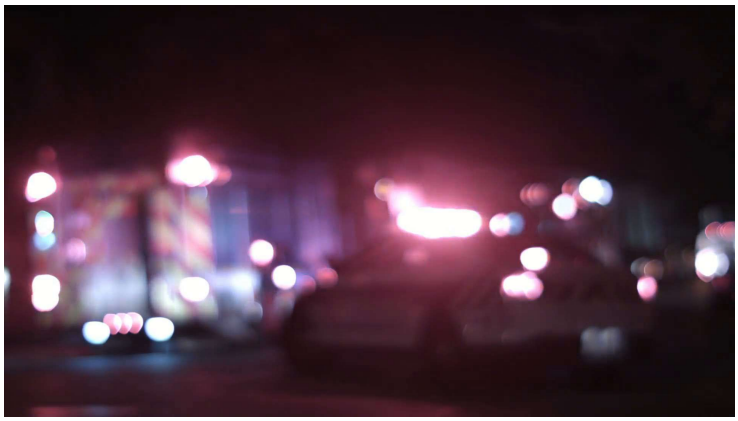
2020 Traffic Fatalities

- Overview
- Moment of silence



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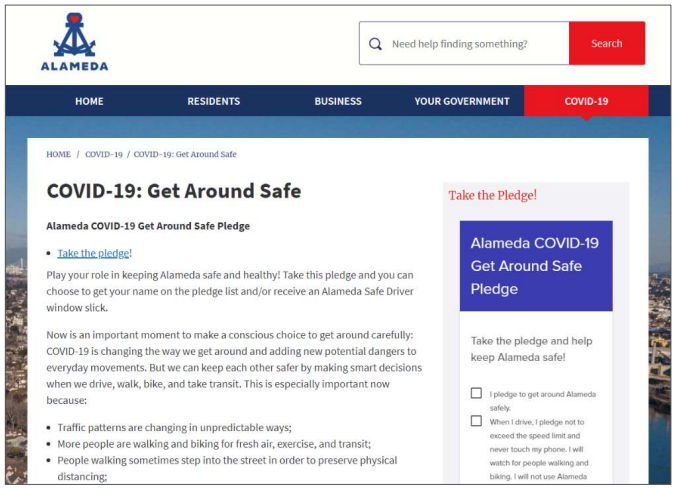
5

Update from City Vision Zero Implementation Team

- Updated policies and practices
- “Get Around Safe” Pledge



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Enforcement and Vision Zero

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City Update

- Outcome of 6/29 City Council meeting about police reform

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What Enforcement Addresses in Vision Zero

- Dangerous behaviors
  - Speeding
  - Illegal turning movements
  - Running red lights or stop signs
  - Parking violations that impede others' travel
  - Distracted driving

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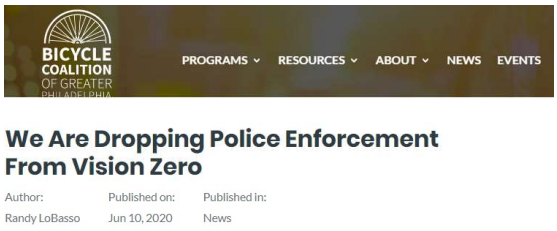
9

Practices and Plans from Other VZ Communities

- Treatment of enforcement in Vision Zero varies by community
- Non-police options for enforcement exist
  - Developing street safety ambassador teams



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10

Speed Enforcement Cameras

- Speed cameras are one of the most effective speeding countermeasures, according to national studies
- Speed camera study in MD
  - Avg. speed decreased 10%
  - Likelihood of driving more than 10mph above speed limit decreased 62%
- Effective for school zone use

Source: Insurance Institute for Highway Safety

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11

Group Discussion

- Should enforcement actions be included in the Vision Zero Action Plan?
- If so, how and to what extent?

- *We'll use Mentimeter to kick off this discussion.*

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12

Discussion participants

- Donya Amiri
- Gerry Beaudin
- David Berman
- Matt Beyers
- Ryan Derespini
- Amanda Gehrke
- Lucy Gigle
- Sarah Henry
- Beth Kenny
- Joao Sousa
- Andrew Thomas
- Scott Wilkstrom
- Victoria Williams

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13

Break

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14

Crash Analysis Summary

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15

What did we analyze?

- Police-reported injury crashes from 2009-2018
  - All injury crashes, not just fatal and serious injury (KSI)
  - No property-damage only crashes
- Updated for recent, known fatal crashes based on 2017, 2018 police data

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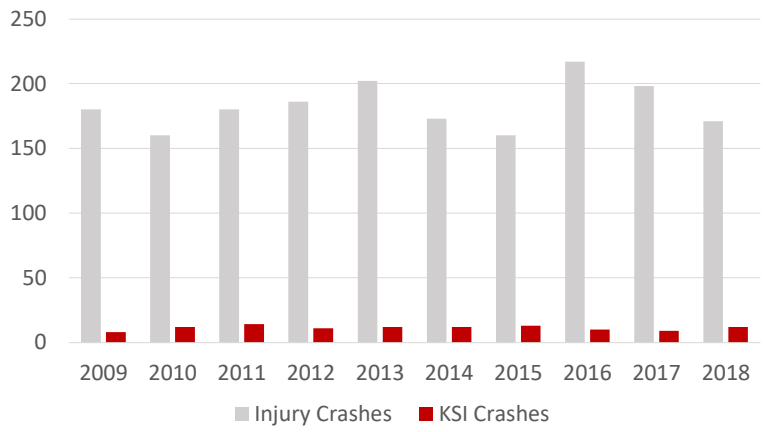
Injury Crashes in Alameda, 2009-2018



- 8-12 KSI crashes per year
  - Average one death per year

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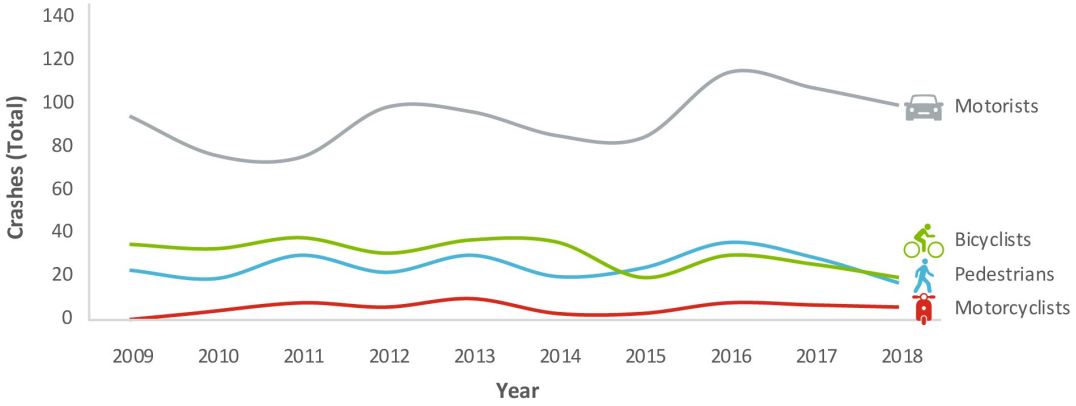
17

Crashes by Mode, 2009-2018



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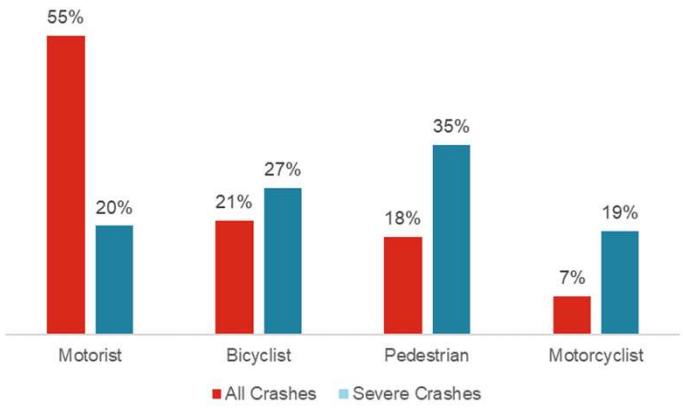
18

Disproportionate Impact



People walking, biking, and riding motorcycles are overrepresented in fatal and serious injury crashes.

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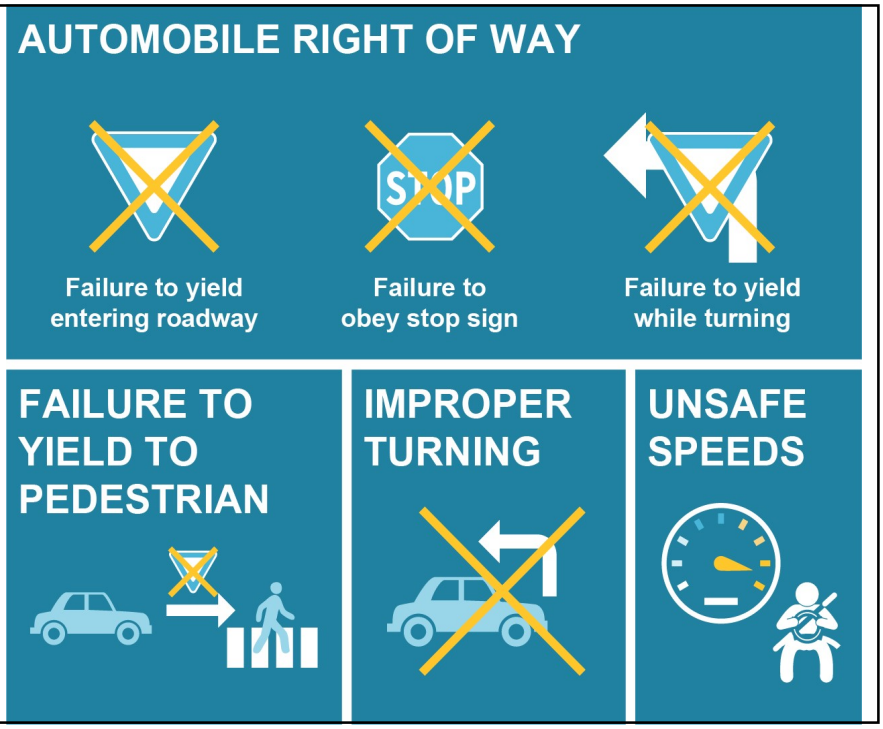
19

Dangerous Behaviors: All Crashes



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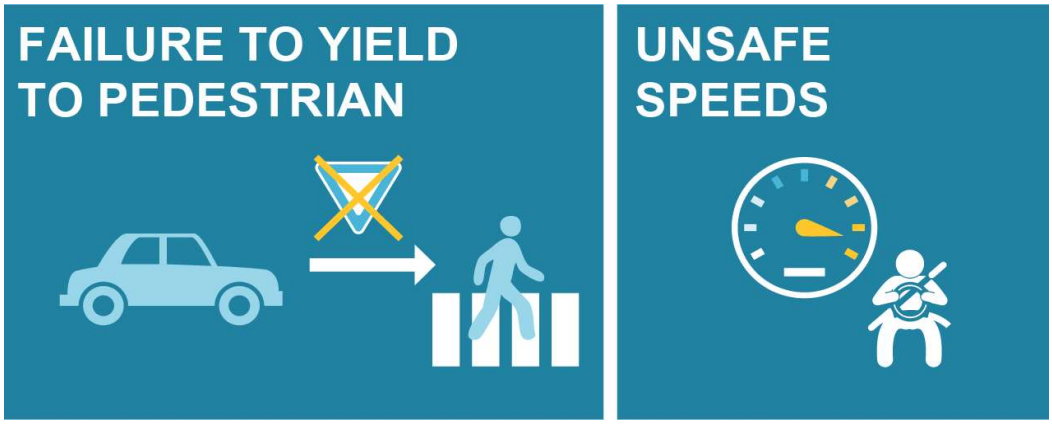
20

Dangerous Behaviors: Severe Crashes



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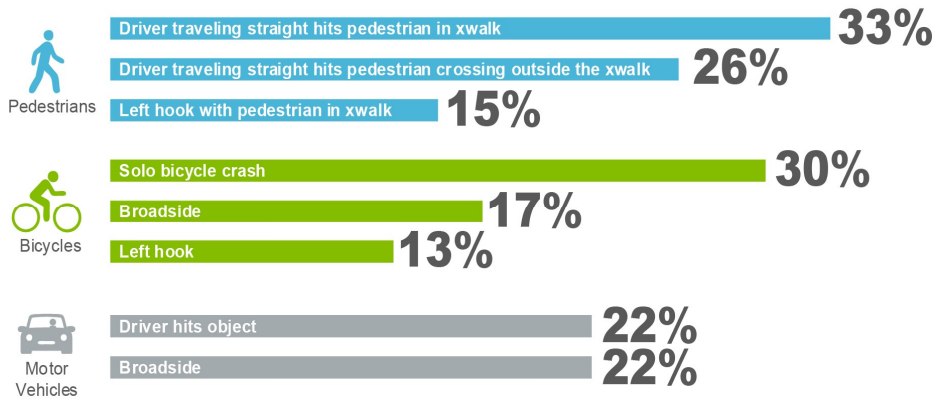
21

Dangerous Behaviors: Conflict Types



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School-related Crashes

- 63% of crashes involving younger victims (ages 18 or younger) occurred within ¼ mile of a school while only 38% of Alameda's streets are within a ¼ mile of a school.

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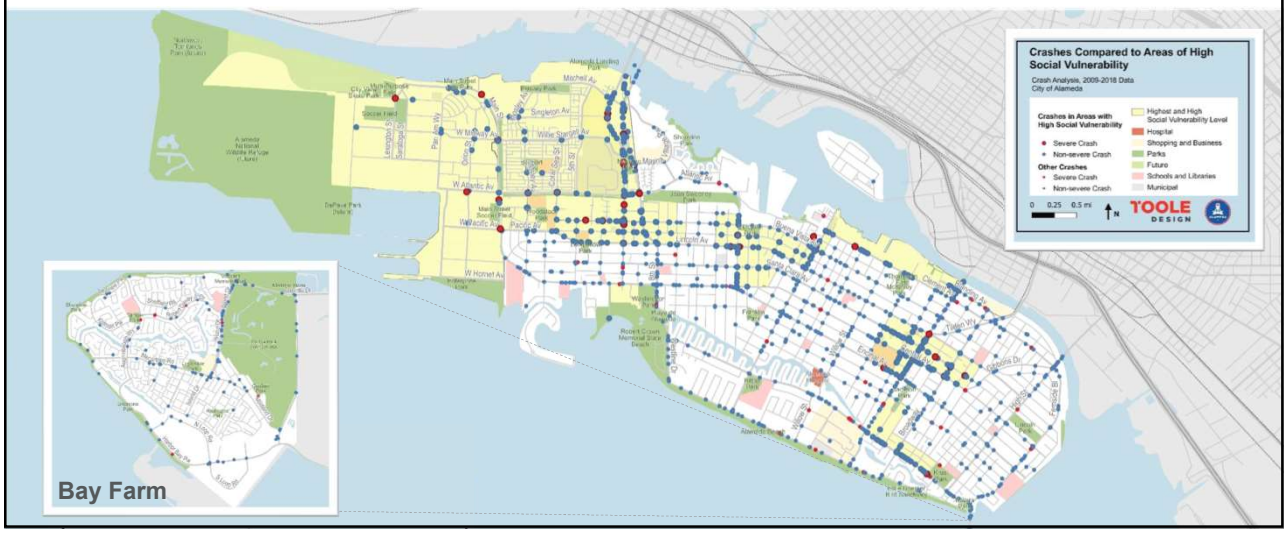
Impacts on Socially-vulnerable Populations



24

High-injury Corridors: All Modes

25

Group Discussion

- What surprises you about these results?
- What might not be captured here that you see/hear with your local view?

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Vision Zero Goals

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27

How the Goals Were Developed

Based upon:

- Guiding Principles – from discussion at first Task Force meeting
- Best practices from other communities
- Understanding gained by crash analysis

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28

Guiding Principles

Guiding Principles shared during Meeting 1
• Integrating equity • Transparency • All people: no matter mode, ability • Taking care of each other
• Accountability • Engagement and investment • Taking care of each other • Collaboration among institutions
• Everyone has a responsibility • Taking care of each other • Engagement and investment • Safety for all modes • Education and outreach: getting the message out there • Room to include positive language
• Responsibility for dangerous behavior • Increasing actual safety and perceived safety • Safety for all modes • All people: no matter mode, ability
• Transparency • Accountability • Good data

29

Guiding Principles and Draft Goals

Guiding Principles shared during Meeting 1	Draft Goals
• Integrating equity • Transparency • All people: no matter mode, ability • Taking care of each other	**Ensure that implementation of Vision Zero is conducted in an equitable manner.**
• Accountability • Engagement and investment • Taking care of each other • Collaboration among institutions	**Create a culture of safety within City government.**
• Everyone has a responsibility • Taking care of each other • Engagement and investment • Safety for all modes • Education and outreach: getting the message out there • Room to include positive language	**Foster community support and responsibility for safety of travelers using all modes.**
• Responsibility for dangerous behavior • Increasing actual safety and perceived safety • Safety for all modes • All people: no matter mode, ability	**Reduce speeds and conflicts between users.**
• Transparency • Accountability • Good data	**Improve data structures, evaluation, and reporting to foster transparency and accountability.**

30

Draft Goals

- Ensure that implementation of Vision Zero is conducted in an equitable manner.
- Create a culture of safety within City government.
- Foster community support and responsibility for safety of travelers using all modes.
- Reduce speeds and conflicts between users.
- Improve data structures, evaluation, and reporting to foster transparency and accountability.

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31

Group Discussion

- Do these goals adequately capture what you think Vision Zero needs to address in Alameda?
- If not, how should the goals be amended?

- *Mentimeter time!*

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32

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Wrap-up and Next Steps

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34

Where do we go from here?

- **ATP engagement on safety policies and programs**
  Mid-July

  www.ActiveAlameda.org
- **Next VZ Task Force meeting**
  Fall 2020

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35

Thank you

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36